

Criteria for With One Voice Social Franchise Seed Funding Expressions of Interest



Below are nine key criteria that all applications are judged against. Each has a maximum allocation of 5 points and it is prioritised in the order below.

Criteria # 1: Understanding and commitment to the *With One Voice* model and purpose

- 1 = No understanding of model and are just looking for funds to cover their existing choir*
- 5 = Excellent understanding of model and demonstrated examples of how they will benefit from it.*

Criteria # 2: Diversity and inclusiveness

- 1 = Homogenous; either just disadvantage or one group of people*
- 5 = Already have a diverse group of people assembled, or set of partnerships to generate a truly inclusive group*

Criteria # 3: Readiness to establish and deliver

- 1 = Just a coordinator (the person applying)*
- 5 = More than four people on organising committee, conductor, supper and venue providers (confirmed and named)*

Criteria # 4: Financial Understanding of our model and prospects for sustainability

- 1= No identified means of sustainability*
- 5 = Well thought out long term plan. Engages with our membership-based contribution model*

Criteria #5: Community need

- 1 = Low level of disadvantage/ little research undertaken*
- 5 = high level of disadvantage (with appropriate diversity) demonstrated by concrete evidence and statistics*

Criteria # 6: Partnerships and Local Support

- 1 = Makes no reference to existing or potential partners*
- 5 = Already has an identified establishment partner and has identified other possible partners*

Criteria # 7: Capability and assembly of organising committee

- 1 = Haven't identified specific people to do specific role on organising committee*
- 5 = Have identified specific people to do specific roles and have letter of support*

Criteria # 8: Central, large and accessible venue

- 1 = Haven't identified specific venue nor outlined evidence of it's suitability*
- 5 = Have identified a large, accessible and central venue for rehearsals that is easy to get to and well known in community*

Criteria # 9: Creativity Australia need for choir in this location

- 1 = Creativity Australia already have a Choir or Social Franchise operating in or near the proposed location.*
- 5 = Proposed location is in an area of geographical significance and grows our footprint across Australia.*

PLEASE NOTE:

Community groups are expected to gain additional funding support from their local councils, foundations and businesses in order to ensure the long-term sustainability of their local program.

To maximise our financial capacities and create viable community programs, Creativity Australia favour applications where 50% of the funds are matched by the applicant organisation and/or local community.