

CREATIVITY AUSTRALIA

ANNUAL REVIEW



FAST FACTS

- nine years
- 35+ programs
- 6,000+ participants
- 100s of volunteers
- 1,000+ inspiring performances
- 100s of work experience, skills, mentoring & employment opportunities
- 100s of connections to health and social services
- 3,000+ wishes granted (since 2013)
- national & international interest to commence new programs
- Development of the *With One Voice* Social Franchise model



@CreativityAust



Message from the Founder & Chair	5
Vision	6
Social Franchise Model	8
Choir Locations	9
Executive Director Report	11
Our Impact	12
Our Research	13
Patrons	14
Directors	16
Program Overview	18
People + Partners	21
Corporate Governance	26
Financial Report	27

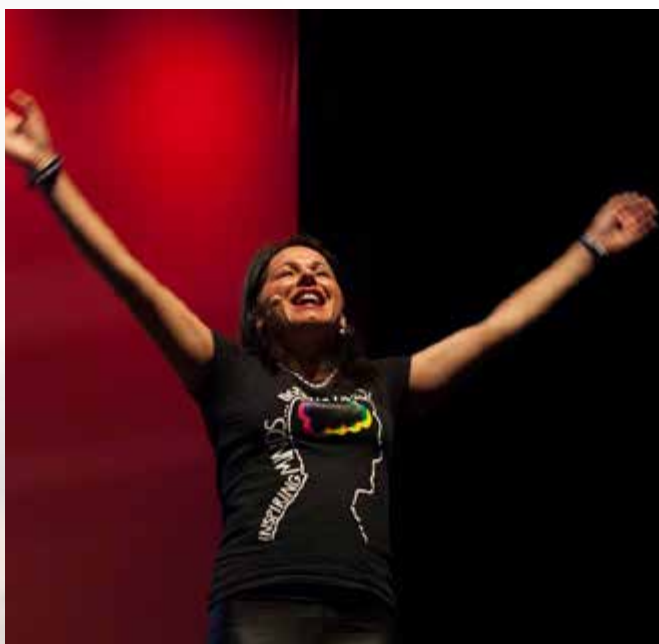


AT CREATIVITY AUSTRALIA, WE USE
THE NEURO-SCIENTIFIC BENEFITS
OF SINGING AS A TOOL FOR SOCIAL
CHANGE IN AN ERA OF DISRUPTION
AND ISOLATION.

OUR PEOPLE

OUR INSPIRATION ▶

OUR FUTURE



A message from the FOUNDER & CHAIR

Friends, please join me in celebrating another wonderful year for Creativity Australia's *With One Voice* program... full of songs and stories of hope, courage, connection and inspiration and community spirit. Our Board and team continue to be moved and inspired by the life-changing transformations, unexpected friendships, granted wishes and generosity we see at weekly choir programs across our network. I call it the weekly miracle!

At Creativity Australia, we use the neuro-scientific benefits of singing as a tool for social change, wellbeing, diversity and inclusion in an era of disruption and isolation. Our innovative model is ground-breaking in the social innovation/welfare space, as it brings the fortunate and the marginalised together as ONE community to reduce inequality. Our programs build bridges and create a sense of 'WE' rather than the current 'us and them' environment and gives many people a voice and sense of belonging. Whether our voices are silenced by cultural differences, age, disability, disadvantage, or just a stressful job...we all need an outlet to connect to ourselves and each other.

Our aim is to use the simple tool of community singing combined with sharing of supper and our innovative Wish List program to help people find their unique, creative voice and build connected, supportive communities that help solve entrenched social problems through caring for one another, rather than relying on top-down, siloed social welfare.

This year we have continued planning, testing and developing the new Social Franchise model to deliver the *With One Voice* program. We are so proud of commencing two *With One Voice* programs under this model in 2017 with another six due to commence by June 2018. This will take our total *With One Voice* choirs to sixteen across five States.

Our strategic goal is to have forty programs in all States of Australia by the end of 2020! You can help us get there.

Starting in 2015 with the support of the Vincent Fairfax Family Foundation, The Myer Foundation and the Victor Smorgon Charitable Trust, we developed a unique model to invest in local communities. This is genuinely a game-changer for our organization. We would like to give special thanks to Peter Hunt, Hugh Morgan, Marigold Southey and Rosie Lew who helped us raise the seed grants to support new communities to start and replicate the *With One Voice* program in their community under the Social Franchise model. We also offer enormous gratitude to the many other visionary philanthropists, trusts and foundations and Governments who are supporting us in this important and profound work.

In the following pages, you can share in a little of the latest *With One Voice* news. Better still, we invite you to sing with us weekly at your local *With One Voice* choir, share the joy of song and support our important life-changing and life-saving work. Or why not start your own inclusive choir through our Social Franchise model? Our seed funding grant rounds are open to inspiring community groups from around Australia.

Wherever you go and whatever you do, please keep sharing the joy of song because, *together, we can change the world... one voice at a time.*

TANIA DE JONG AM

www.creativityaustralia.org.au



TOGETHER, WE CAN CHANGE THE WORLD... ONE VOICE AT A TIME.

Loneliness, and the depression which accompanies it, is the global epidemic of our era. Creativity Australia is building a happier, healthier, more inclusive nation.

We bridge the gap between people experiencing disadvantage and those more fortunate through the neuroscientific benefits of community singing. We build supportive networks that help people connect to brighter futures.

Creativity Australia is a registered charity founded in 2008 by award-winning social entrepreneur and soprano Tania de Jong AM.

OUR SOCIAL IMPACT GOAL

Creativity Australia's social impact goal is to help break down the traditional silos of the social welfare sector, building cohesive communities that include and support one another, rather than relying on 'top-down' services. Thus, we mobilise and multiply community change-makers far beyond the capacity of our organisation: diverse people who will pay it forward and help address the deep issues that impact our society.

WHAT WE DO

- We offer weekly community choirs and singing projects that bring singing back into everyday life.
- We welcome all people, regardless of age, race, religion, disability or disadvantage.

- We research and celebrate how the neuroscience of singing makes us happier, healthier, smarter and more creative.
- We help people connect to joy, wellbeing, friends, mentors, skills, networks and employment.
- We empower people to find their unique voice and give back to others through the Wish List.
- We invite like-minded groups to join us in making the world a better place.

ABOUT THE CHOIRS

Creativity Australia's *With One Voice* choirs welcome people from all faiths, cultures and backgrounds, aged 9 to 90. Age, race, language, religion, disability and disadvantage fade away as people come together to sing with the choir.

The choirs are led by professional conductors and meet weekly, followed by supper.

Through the Wish List, participants grant one another wishes big and small, such as free music lessons, language tuition, resume assistance and jobs. Participation is by tax-deductible donation.

Approximately 70% of participants are subsidised.

[View member stories.](#)

WHY SING

The neuroscience of singing is proven to make people happier, healthier, smarter and more creative. When diverse people sing together on a regular basis, we create supportive communities better placed to solve some of society's biggest challenges. Through uniting more and more communities in song, Creativity Australia aims to create positive outcomes for people experiencing mental illness, disability, disadvantage, racial isolation, unemployment and homelessness.

With One Voice choirs are led by professional conductors and meet weekly, followed by supper. [View choir locations](#). Through the Wish List, participants grant one another wishes big and small: such as free music lessons, language and computer tuition, assistance with resumes, mentors and jobs. The choirs help people connect to whatever they need in life: friends, mentors, wellbeing, self-esteem, networks, skills and employment. Over 3,000 wishes have been granted so far! Please be inspired by a [short 3 minute video](#).

OUR RESULTS

The external evaluation of the *With One Voice* program by Swinburne University in partnership with beyondblue and the Mitchell Centre for Health and Education Policy confirmed that participation contributes to enhanced wellbeing and reduced stress, depression and anxiety with 81% of people experiencing improved wellbeing, 95% of people "always feeling better after choir" and 98% of people saying it is a great way to de-stress.

Furthermore:

- 84% say they have made new friends/relationships
- 79% have learned new things
- 71% have improved community involvement
- 66% feel less depressed (30% neither agreed nor disagreed because not everyone who comes to the program is depressed)
- 60% have gained improved understanding of other cultures and people
- 52% say granting wishes and helping other people has enriched their life.

For more information on the Program Evaluation, read the [Research Summary](#)

The program has also been recognised in many other ways, including winning the 2016 Melbourne Award for *Contribution to Community by a Community Organisation* and being named in Anthill's SMART 100 social innovations for five years in a row: 2017, 2016 2015, 2014 and 2013.

Please be inspired by [Creativity Australia's Founder Tania de Jong's TEDTalk](#) on 'how singing together changes the brain' which has **over 60,000 views to date!**

SING FOR GOOD

Our global community singing project Sing for Good (www.singforgood.org) helps us raise funds to change the tune for people in need through the *With One Voice* program and for other charities. This joyful project has so far inspired more than 170 video entries from around the globe, generating around \$140,000 in donations.

DONATIONS AND PARTNERSHIPS

It costs just \$10 a week, or \$500 a year, to support a person in need to attend a *With One Voice* choir. We would love to partner with you to increase diverse participation in this transformational work. Our work is all about community wellbeing, alleviating disadvantage and inclusiveness. With enough support we can continue to create transformational outcomes for disadvantaged participants and develop our strategy to reach more people and communities in need throughout Australia.

SOCIAL FRANCHISE MODEL

Over the past few years Creativity Australia has invested in the tools and systems to scale the *With One Voice* program in local communities across Australia using a social franchise model. Through the *With One Voice* Start Up project we provide \$10,000 seed funding grants, dedicated mentor phone support, templates, video tutorials and the *With One Voice* Member Management App to successfully launch, establish and create local ownership of the program.

Based on the successful outcomes of our many programs over many years using a traditional charity model, the *With One Voice* Social Franchise model was devised because we identified long-term risks with centralised fundraising and program delivery. More importantly, we identified the many benefits of empowering local communities to 'own' their own programs from the beginning, including building capacity for local fundraising.

It costs \$25,000 to establish each new *With One Voice* program through the social franchise: \$10,000 seed funding + \$10,000 for the mentoring program (resources + mentor) + \$5,000 (infrastructure and governance). This is a reduction in costs of more than 50% per program and in 2017/18 we will double the number of programs without increasing our staffing base.

Each new program is set up as an unincorporated association under licence from Creativity Australia and has a set of governing rules stipulating how the program operates. It also outlines requirements such as how money can be spent and maintaining a minimum cash balance of at least 3 months' worth of expenses. We maintain accountability and transparency of program quality through the Member Management App and monthly reconciliations of their independent bank.

CHOIR LOCATIONS:

- Altona Meadows (VIC)
- Ashburton (VIC)
- Adelaide (SA)
- Brisbane (QLD)
- Chatswood (NSW)
- City of Casey (VIC)
- Geelong (VIC)
- Gold Coast (QLD)
- Ginninderry (ACT)
- Greater Dandenong (VIC)
- Melbourne (VIC)
- St Kilda (VIC)
- Sydney Pitt Street (NSW)
- Sydney Chatswood (NSW)
- Wantirna (VIC)
- Windale (NSW)



SOCIAL FRANCHISE MODEL (CONTINUED)

A key part of the model is the mentoring program which provides communities with the combined experience gathered by Creativity Australia over nine years, yet is delivered in a way that the local organising committee takes immediate ownership and learns from our collective experience.

The mentoring program commences with an intensive 4-month process to establish the local partnership model and to launch the program, and then an ongoing, monthly mentoring session where program metrics are reviewed and support is provided to target key areas of weakness. Following the initial 12-month mentoring program, the local communities continue to have access to Creativity Australia mentors on an as-needs basis.

Using primary metrics generated weekly through the Member Management App, Program Mentors use variations to identify strengths and weaknesses and track and record reasons for these variations. These reasons will be shared with new and existing programs through mentors and via updates to resources kept on the centralised portal.

We are also delighted to share that we are the recipient of the **Strong and Resilient Communities - Inclusive Communities Grant by the Department of Social Services**. This \$500,000 grant over 2018-2020 will enable social and economic participation of vulnerable and disadvantaged individuals to the *With One Voice* program and help us to start an additional twenty programs nationwide.

Our strategic goal is to have forty programs in all States of Australia by the end of 2020!
You can help us get there.

Building the Ultimate Social Franchise



PROGRAM DIRECTOR REPORT



2017 was a very exciting year. We launched two strategic projects – the Social Franchise model and Conductor Development program – that will significantly increase the impact we can have in the lives of people and communities all across Australia. These programs were developed because we identified long-term risks with centralised fundraising and program delivery. The new model reduces the cost to establish a new program by more than \$100k over three years we will be able to deliver 40 new programs across Australia at a fraction of what it would have previously cost.

The *With One Voice* Social Franchise Program

Through the social franchise program, we invest directly into communities to improve social connections and skills. Each new community enters a 24-month mentoring program and is receives a dedicated mentor, tools, templates, the *With One Voice* management app and a \$10k seed grant to

launch, establish and create their own *With One Voice* program.

Each new program is set up as an unincorporated association under licence from Creativity Australia and has a set of governing rules stipulating how the program operates. We maintain accountability and transparency of program quality through the Member Management App and have joint access to the independent bank account set up for each franchised program. Creativity Australia provides monthly audit and reconciliation of funds. We started two new programs under this model in 2017 and have another six programs commencing in 2018.

Conductor Development

With One Voice programs are led by conductors skilled in both music and community development. As identified through the Swinburne University evaluation, the conductors ARE one of the most critical components of the *With One Voice* program because they create an atmosphere of diversity, equality and mutual respect that produces incredible community goodwill, altruism and opportunities for participants.

The Conductor Development program was launched in partnership with Community Music Victoria and with the support of the RE Ross Trust and Ian Potter Foundation. It supports existing and aspiring conductors from across Australia to develop their skills as community conductors and leaders so they can be engaged to run not only the *With One Voice* program in their local community, but also other community choirs. It will provide them with the community development, social worker and mental health skills they require to deliver the program and addresses a major organisational capacity constraint that limits Creativity Australia's ability to deliver on its mission and strategy.

Thanks to everyone who has made both these programs possible (there are too many people to name!). Without your support and trust in the vision, these critical components of our strategy would not have been possible.

I look forward to hearing all the stories of success, empowerment and connection from the people that will participate in these programs. Based on the stories I have already heard, these are going to be truly transformational.

ROSS MAHER



EVALUATION OVERVIEW

In partnership with Swinburne University of Technology's Centre for Social Impact, with funding support by beyondblue and the Mitchell Institute for Health and Education Policy, Creativity Australia has undertaken an external evaluation of the *With One Voice* program.

This study forms the baseline for a more in-depth independent analysis to evaluate longitudinal program impact.

The results show the *With One Voice* choirs provide valuable networks for diverse people, especially in times of need.

Key evaluation results are displayed on the following page.

Further findings include:

- 79% learned new things
- 60% improved their understanding of other cultures and people
- 52% say granting wishes and helping others has enriched their life

THE CHOIR IS AN ESCAPE FOR ME. TO OPEN MY HEART, TO BE
RELAXED, HAPPY AND FORGET ABOUT ALL PROBLEMS. I WAS
LOOKING FOR PEACE ELSEWHERE, I COULDN'T FIND IT. AFTER I
JOINED THE CHOIR I GAINED PIECE OF MIND

SAROJINI

THE POWER OF GIVING

Many participants reported giving to others, both through the Wish List and informally, but preferred to be seen as the "giver" rather than the "recipient" of help.

When people are empowered to ask for what they need in life and give back to others, a great sense of joy and equality is achieved.

As one participant remarked:

"The With One Voice choir reminds me that my life isn't about the stress and pressures of high profile corporate events and activities.

It is more than that. It is the relationships formed, the simple acts of kindness, the emotions and feelings of everyday people in the simple gesture of coming together in song.

It has given me a much needed perspective that I had lost over the years."

*The full report is available under **Research** on our website: www.creativityaustralia.org.au*

OUR RESEARCH

Research conducted by Swinburne University in collaboration with Beyondblue and the Mitchell Institute for Health and Education Policy.

THE INCREDIBLE NEUROSCIENCE OF SINGING

98%

OF PEOPLE SAID CHOIR IS A
GREAT WAY TO DE-STRESS

95%

OF PEOPLE REPORTED “ALWAYS
FEELING BETTER AFTER CHOIR



81%

OF PARTICIPANTS EXPERIENCED
IMPROVED WELLBEING

80%

OF PARTICIPANTS FELT REDUCED
ANXIETY OR DEPRESSION

Read our full program evaluation from Swinburne University at:
www.creativityaustralia.org.au/research/program-evaluation/

OUR PATRONS



MARIGOLD SOUTHEY AC

The *With One Voice* choir program continues to blossom, welcoming unique and diverse voices every week and developing wonderful friendships and opportunities. Through the simple joy of singing with others there are so many rewards. Combine the magic of singing with the inspired Creativity Australia formula of diverse participation, supper and wish list and miracles can and do regularly occur. Special acknowledgement must go to the inspirational conductors who so ably guide participants – most of whom arrive on night one swearing they can't sing a note – towards a great sense of joy and achievement.

I offer my sincere thanks to the trusts and foundations, corporate and individual supporters, who make it possible for the *With One Voice* program to continue to grow and reach people in need. This critical support allows Tania and the team at Creativity Australia to continue enriching Australian communities through the joy of song.

This charity is truly changing lives every week! I am delighted and proud to support this important work and feel very inspired by the opportunity for communities from around the nation to now replicate this very important and inclusive program. I encourage you to continue to expand your support of this truly innovative social inclusion program.



HUGH MORGAN AC

We are seeing more and more research about the incredible neuro-scientific benefits of music and group singing for our mental health, wellbeing, creativity and a range of other learning and language skills. Our brain's ability to heal and be neuroplastic shows that anything is possible. I am particularly excited by the potential of the new Social Franchise model in empowering the wellbeing and inclusiveness of communities around Australia.

I am always moved by the life-changing outcomes I hear about from participants at Creativity Australia events.

It is wonderful to feel the joy, hope and freedom and hear the stories of achievement from so

many of the *With One Voice* participants at concerts and other special events. The program is clearly enabling everyone to connect to whatever it is they need in life and helping those most in need to find their voice. It is a blessing to receive, but perhaps an even greater blessing to make a difference in someone else's life, no matter how insignificant it might seem.

Congratulations to everyone involved on another wonderful year of harmony and song. Enormous gratitude to all our donors, participants, conductors, volunteers, board, team members and supporters. Together we are changing many lives and communities. With enough ongoing support I believe we will be able reach out to the furthest corners of our great nation and create healthier, happier and more supportive communities.



PROFESSOR ALLAN FELS AO

The *With One Voice* program is continuing to make a real impact on the national stage. With ongoing support it will continue this trajectory. The research by Swinburne University was significant. This evaluation proves that bringing together diverse people on a regular basis using the neuroscience of singing and the innovative and inclusive Wish List program achieved outstanding outcomes, especially for marginalised members of our communities.

The program's recognition in the Melbourne Awards and by Anthill as one of Australia's top social innovations was astute.

To some, a choir might seem an uncommon way to change lives. But this groundbreaking program truly makes a difference. As people become increasingly disrupted, displaced and isolated by technology, meaningful human connections are invaluable; and what more pleasant way to reconnect to your community than through song?

Neuroscience proves it's good for you! I encourage you to support *With One Voice* – visit your local rehearsal and support people in need to join the choir and change their lives. You will be uplifted by the fun, energy and diverse voices and stories you encounter.

This program is building important bridges between diverse people and I encourage your ongoing support and participation.



MARIGOLD SOUTHEY AC WITH KYM DILLON & TANIA DE JONG AM

“ This charity is truly changing lives every week! I am delighted and proud to support this important work and feel very inspired by the opportunity for communities from around the nation to now replicate this very important and inclusive program! ”

MARIGOLD SOUTHEY AC

BOARD OF DIRECTORS



TANIA DE JONG AM **FOUNDER & CHAIR**

Tania is a trail-blazing Australian soprano, award-winning social entrepreneur, creative innovation catalyst, spiritual journey woman, storyteller and global speaker. Tania is one of Australia's most successful female entrepreneurs and innovators developing 5 businesses and 2 charities over the past 3 decades.

She founded **Creative Universe, Creativity Australia, Creative Innovation Global, Dimension5, MTA Entertainment & Events, Pot-Pourri and The Song Room** and works with diverse communities through Creativity Australia's With One Voice choir social inclusion programs. She works across the public, private, creative and community sectors. Tania speaks and sings around the world as a soloist and with her group Pot-Pourri releasing ten albums. She is **Founder and Executive Producer of award-winning future-shaping events series, Creative Innovation Global. Tania's TED Talk How Singing Together Changes The Brain has sparked international interest.**

Tania's mission is to change the world, one voice at a time!



ROSIE LEW

Rosie is a well-known philanthropist supporting many fields of interest, including education, medical research and the Arts. She has been involved with the Peter MacCallum Cancer Institute since 1991 and was instrumental in the formation of the Peter Mac Foundation, becoming the inaugural Appeal Chairman, raising millions of dollars for cancer research, education and care.

She is a Patron and benefactor of the Arts in Australia and is a Member of Solomon R. Guggenheim Museum's International Director's Council Acquisitions Committee in New York.



PRADEEP PHILIP

Dr Pradeep Philip is a partner at Deloitte's Access Economics and was the founding CEO of LaunchVic. Prior to LaunchVic, Pradeep held three of the Victorian Government's most senior public servant positions. Most recently, he served as the Secretary of the Department of Health and Human Services with an annual budget of \$20 billion and 13,000 staff (2015), Secretary Department of Health (2012) and Deputy Secretary Policy and Cabinet for the Department of Premier and Cabinet (2010).

Pradeep has also worked with Commonwealth Treasury and as Director of Policy – Office of the Prime Minister, and also lectured and tutored at the University of Queensland, Griffith University and the Australian National University.



RACHEL AUDIGE

Rachel is a Franco-Australian speaker, facilitator, blogger and innovation architect. She runs Systematic Inventive Thinking- Australia and has a long experience in international marketing. She is the author of 'The Innovation Mix', a diagnostic model for organisational innovation. Her sweet spot is getting smart people in a room and giving them an alternate search engine for their minds to give them more inventive and feasible ideas. She is a Non-Executive Director on the boards of Creativity Australia and the Produce Marketing Association and has a Bachelor of Economics (Sydney Uni), a Maitrise in Political Science (Paris-Sorbonne) and an MBA (Melbourne Business School).



DANIEL MURRAY

Daniel Murray is a leader focused on making powerful change where it is most needed. As the Head of the IAG Foundation, Daniel is responsible for leading a corporate foundation to engage IAG's 10,000+ employees in community activity, volunteering and support charitable causes aligned to IAG's Purpose. Daniel's previous experience includes leading major strategic initiatives for the largest Financial Services firms in Australia and New Zealand. Daniel has a BSc and a MBA from the Australian Graduate School of Management.



RON GAUCI

Over the past few decades, Ron has developed a reputation as a dynamic and inspirational businessman successfully taking on some of the most difficult commercial, governance and brand reputational challenges. During a diverse executive career, he has helped organisations adapt to change and disruptive competition across multiple industries and sectors.

These organisations include the iconic Federation Square, the financially troubled Melbourne Polytechnic (formerly NMIT), the Melbourne Storm Rugby League Club post the now infamous salary cap rorting scandal and the Aust/NZ operations of the US based global technology company Verizon Business. In his role as CEO of each of these organisations, he developed and executed a significant transformation and change program.



PROGRAM OVERVIEW

ASHBURTON

Conducted by Kym Dillon

WHEN: Wednesdays 6.15pm–7.30pm

WHERE: Ashburton Baptist Church,
8 Y Street, Ashburton

This talented choir continues to contribute to the local community with strong links to local organisations and the community. Their large and energetic Tenor/Baritone section is a result of the choir's fantastic recruitment and retention strategies. Key highlights for Ashburton this year included performing at Australia Day Parade, Glenferrie Road Street Festival, Australian Social Business Forum, Creative Innovation 2017, Bank of Melbourne themed Soiree's 1, 2, 3 & 4, Pot-Pourri 30th Anniversary, Medibank Carols, Community Fundraiser Sofitel, Cranlana Creativity Australia Fundraiser, Housing Choices Australia, Ashburton Carols and Ashburton Support services lunch.

This choir is a regular performer in the community and always have a strong presence at the joint performances with other choirs. We thank OzHarvest for their food donations, the Ashburton Baptist Church and volunteers Philomena and John for arranging things each week

ALTONA MEADOWS

Conducted by Kym Dillon

WHEN: Wednesdays 2:00pm–3:15pm

WHERE: Benetas St Georges,
19 Howards Street, Altona Meadows

This choir has grown exponentially since its beginning in February 2015. Altona Meadows attracts residents and their families as well as local community members.

A memorable moment was their performance at our With One Voice Soiree where some participants sang 'Run Rabbit Run' live with an accompanying video of other residents singing the same song who were unable to attend in person due to ill health. The choir also made a special effort to perform at the Christmas carols concert at Laverton Community Hub.

We thank Benetas and Carol and the staff at St Georges for making the choir so easy to deliver and such fun to be a part of.

BRISBANE

Conducted by Cath Mundy
(with Jay Turner as Accompanist)

WHEN: Wednesdays 5:30pm–6:45pm

WHERE: Basement, Brisbane City Hall

With One Voice Brisbane has become a vibrant and diverse community since its inception in February 2014. Under the inspirational guidance of husband and wife team Cath and Jay this choir continues to excel and have a united community spirit that is infectious! They regularly perform in big concerts Steve Dorrington EP Launch, Standing Beside You Carers Week Mental Health Forum 2017, Christmas Soiree, 2017 Songs of Justice Celebration Concert. A major highlight was the Queensland Music Festival's 'You're The Voice' project with John Farnham himself live on stage.

We would like to acknowledge our founding supporters The English Family Foundation We also thank the Brisbane City Council and OzHarvest Brisbane for their weekly support and especially Kymberley, Sabine, Beau, Nikki, Geoff and all the volunteer team.

GEELONG

Conducted by Kym Dillon

WHEN: Mondays 5.30pm–6.45pm

WHERE: The Wesley Uniting Church, 100 Yarra Street, Geelong

Our Geelong program continued to grow in 2017. It has begun to rival Sydney as our most popular choir which is fantastic. A continuing partnership with Barwon Health has enabled staff participation and sponsorship towards the Disadvantaged Participants program. Many of the Barwon staff are active choir volunteers. The choir is well known in the local community and regularly in demand for events including: Australia Day Parade, Creative Innovation 2017, Bank of Melbourne themed Soirees, Goomeri Pumpkin Festival, Geelong Waterfront Growers Market, Hope/Bereavement Centre, Geelong Seniors Festival,

Barwon Health Staff and Volunteers thank-you day

We thank Barwon Health, Bendigo Bank and Geelong Connected Communities for much needed financial support, the Wesley Uniting Church for their venue support, Bakers Delight for their supper support, and especially Robyn, Carol and their wonderful volunteer team

GREATER DANDENONG

Conducted by Nicki Johnson

WHEN: Wednesdays 5.15pm–6.30pm

WHERE: Paddy O'Donoghue Centre,
18-34 Buckley Street, Noble Park

With One Voice Greater Dandenong is our most diverse and multicultural group and the inclusive and welcoming community we try to establish at all WOV choirs is no better demonstrated than here. The rehearsal venue is provided by the City of Greater Dandenong. Led by Nicki Johnson, the choir has been enjoying a broad range of repertoire including folk and gospel.

Some key performances for Greater Dandenong this year included Australia Day Parade, Glenferrie Road Street Festival, Australian Social Business Forum, Creative Innovation 2017, Bank of Melbourne themed Soirees 1, 2, 3 & 4, Pot-Pourri 30th Anniversary, Medibank Carols and the Cranlana CA Fundraiser. A lead role in the City of Greater Dandenong 'Walk Against Family Violence' Event was one of the years' highlights.

We thank The Jack Brockhoff Foundation and Gandel Philanthropy as financial supporters of this program, and the City of Greater Dandenong for their ongoing in-kind support by providing the venue and especially Sue, Mandy and the volunteer team.

2017 PROGRAM OVERVIEW

(CONTINUED)

MELBOURNE

Conducted by Kym Dillon

WHEN: Tuesdays 5.30pm–6.45pm

WHERE: Sofitel Melbourne On Collins & Scots Church
25 Collins Street, Melbourne
156 Collins St, Melbourne VIC 3000

With One Voice Melbourne is the original *With One Voice* choir. The choir continues to attract an eclectic, interesting and diverse group of people due to its CBD location.

Key performances for the choir included Australia Day Parade, Glenferrie Road Street Festival, Australian Social Business Forum, Creative Innovation 2017, Bank of Melbourne themed Soirees 1, 2, 3 & 4, Pot-Pourri 30th Anniversary, Medibank Carols Community Fundraiser Sofitel, Housing Choices Australia, Cranlana CA Fundraiser and the State Library.

We thank Scots Church for their generous provision of a wonderful building, Bank of Melbourne, OzHarvest, City of Melbourne, and especially Hwan-Yi, Elise, Annabel and their volunteer team for their ongoing support.

We also acknowledge Sofitel Melbourne On Collins for their incredible support for this choir from 2009 to early 2017.

ROYAL FREEMASONS, WANTIRNA

Conducted by Daniel Brinsmead

WHEN: Tuesdays 3.00pm–4.25pm

WHERE: 13 Lewis Rd, Wantirna South VIC 3152

In May 2015 we partnered with Royal Freemasons to create our first *With One Voice* choir at Royal Freemasons aged care facility. The choir now attracts residents and their families together with staff for a weekly sing. The choir has become an attraction for prospective Residents and the staff continually note that it has brought the whole facility community closer together.

Key performances were Wantirna Christmas Carols and Royal Freemasons Open Day at the Coppin Centre St Kilda. We thank Royal Freemasons management for their continued support and Wantirna staff member Jackie for her energetic and infectious attitude to our rehearsals.

ST KILDA

Conducted by Anthony Barnhill

WHEN: Mondays 6.15pm–7.30pm

WHERE: The Salvation Army Chapel,
12B Chapel Street, St Kilda

With One Voice St Kilda is a vibrant group of dedicated singers with accomplished harmonies, singing acapella and with accompaniment. Some key performances for St Kilda this year included Australia Day Parade, Glenferrie Road Street Festival, Australian Social Business Forum, Creative Innovation 2017, Bank of Melbourne themed soiree's 1, 2, 3 & 4, Pot Pourri 30th Anniversary, Housing Choices Australia, Medibank Carols Community Fund-raiser Sofitel and the Cranlana CA Fundraiser.

This choir rehearse in a community chapel generously donated by the Salvation Army. We thank OzHarvest, the Salvation Army Chapel Street, Janine and her volunteer team and choir members for their ongoing support.

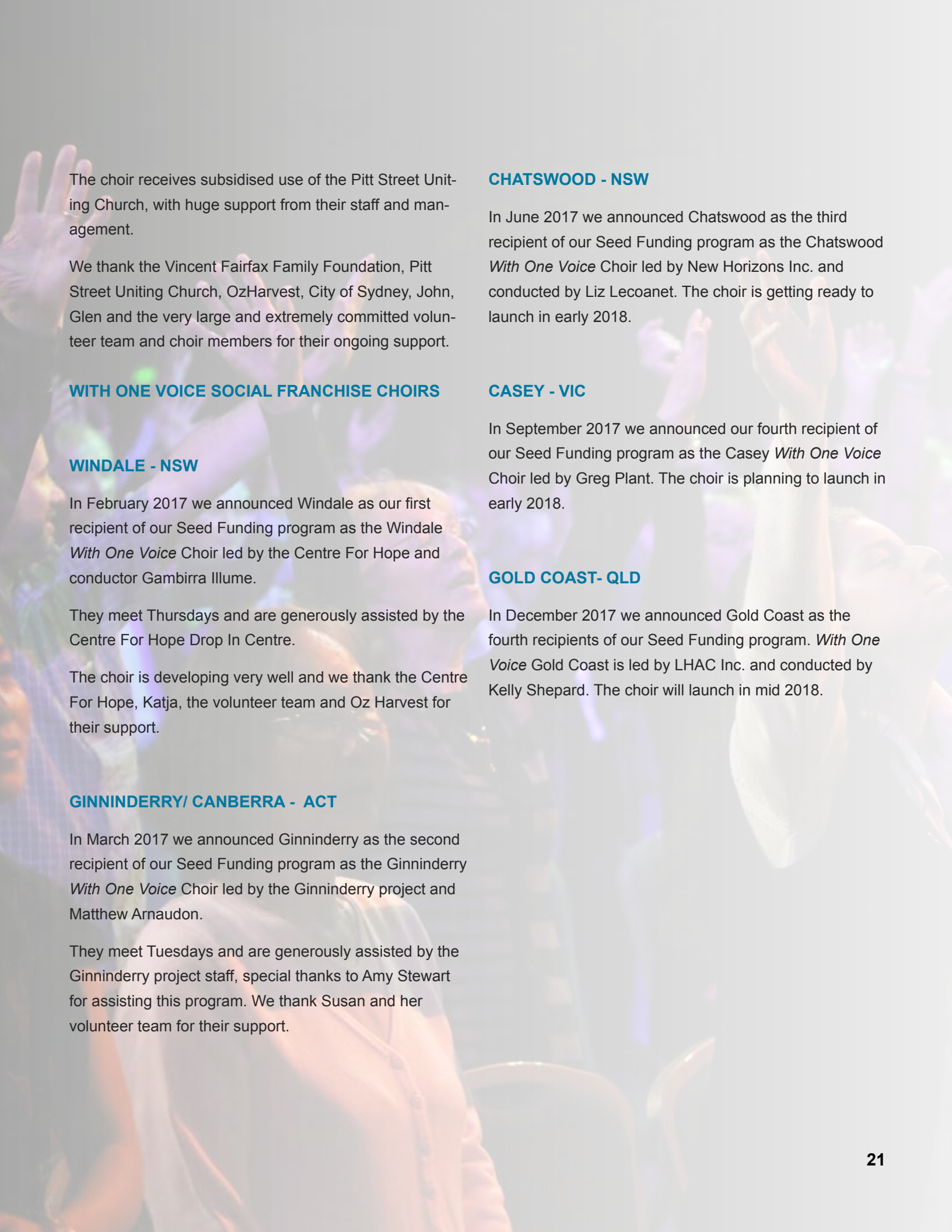
SYDNEY

Conducted by Robert Teicher

WHEN: Tuesdays 5:30pm–6:45pm

WHERE: Pitt Street Uniting Church,
264 Pitt Street, Sydney

Picture a grand piano and a large group of diverse singers surrounding it with a dynamic conductor leading them on a musical journey. Sydney is still our largest choir with numbers topping 100 on big nights. *With One Voice* Sydney shares song, food and a great sense of community each week in central Sydney. Major performances in 2017 include: Sydney Choirs in The City, Radio National Live performance, 2017 Christmas Concerts



The choir receives subsidised use of the Pitt Street Uniting Church, with huge support from their staff and management.

We thank the Vincent Fairfax Family Foundation, Pitt Street Uniting Church, OzHarvest, City of Sydney, John, Glen and the very large and extremely committed volunteer team and choir members for their ongoing support.

WITH ONE VOICE SOCIAL FRANCHISE CHOIRS

WINDALE - NSW

In February 2017 we announced Windale as our first recipient of our Seed Funding program as the Windale *With One Voice* Choir led by the Centre For Hope and conductor Gambirra Illume.

They meet Thursdays and are generously assisted by the Centre For Hope Drop In Centre.

The choir is developing very well and we thank the Centre For Hope, Katja, the volunteer team and Oz Harvest for their support.

GINNINDERRY/ CANBERRA - ACT

In March 2017 we announced Ginninderry as the second recipient of our Seed Funding program as the Ginninderry *With One Voice* Choir led by the Ginninderry project and Matthew Arnaudon.

They meet Tuesdays and are generously assisted by the Ginninderry project staff, special thanks to Amy Stewart for assisting this program. We thank Susan and her volunteer team for their support.

CHATSWOOD - NSW

In June 2017 we announced Chatswood as the third recipient of our Seed Funding program as the Chatswood *With One Voice* Choir led by New Horizons Inc. and conducted by Liz Lecoanet. The choir is getting ready to launch in early 2018.

CASEY - VIC

In September 2017 we announced our fourth recipient of our Seed Funding program as the Casey *With One Voice* Choir led by Greg Plant. The choir is planning to launch in early 2018.

GOLD COAST- QLD

In December 2017 we announced Gold Coast as the fourth recipients of our Seed Funding program. *With One Voice* Gold Coast is led by LHAC Inc. and conducted by Kelly Shepard. The choir will launch in mid 2018.

OUR PEOPLE

PATRONS

Marigold Southey AC
Hugh Morgan AC
Professor Allan Fels AO

FOUNDING PATRON

The Late Dame Elisabeth Murdoch AC, DBE

BOARD OF DIRECTORS

Tania de Jong AM (Founding Chair)
Rosie Lew
Dr Pradeep Philip
Rachel Audige
Ron Gauci
Daniel Murray

CONDUCTORS

Kym Dillon (Lead Conductor)
Anthony Barnhill
Daniel Brinsmead
Nikki Johnson
Cathy Mundy
Jay Turner
Robert Teicher
Gambirra Illume
Matthew Arnaudon
Amy Stewart

STAFF

Program Director: Ross Maher
Programs Manager: Nathan Lange
Social Franchise Mentor: Mandy Croker
Marketing and Communications Coordinator: Juanita Alvarez,
Poppy Jackson
Strategic support: Alrick Pagnon
EA to the Chair: Yasmin Ludowyke
Account Support: Andrea Guo, Carey Handfield
Auditors: Grant Thornton



WITH THANKS

GOVERNMENT PARTNERS

Brisbane City Council
City of Melbourne
City of Sydney
Department of Social Services

TRUST AND FOUNDATION SUPPORTERS

English Family Foundation
Finkel Foundation
Hansen Little Foundation
Macquarie Group Foundation
MaiTri Foundation
Nordia Foundation
Pierce Armstrong Foundation
Sidney Myer Fund & The Myer Foundation
Sydney Community Foundation
The Anthony Costa Foundation
The Eva and Les Erdi Humanitarian Charitable Foundation
The Hunt Family Foundation
Vincent Fairfax Foundation

ORGANISATIONAL AND IN-KIND SUPPORT

AMP Capital Investors
Ashburton Baptist Church
Bank of Melbourne
Barwon Health
Bendigo Bank
Benetas
Beyond Bank Australia

Bohemia Group
Creative Universe
Glenferrie Road Traders Association
Medibank
OzHarvest
Pitt Street Uniting Church
Ritchies Stores
Royal Freemason Ltd
Salvation Army, St Kilda
Scots Church, Melbourne
Sofitel Melbourne On Collins
St Bernard's College
The Brotherhood of St Laurence
St Bernard's College - Frank FitzGerald Auditorium
Goomeri Pumpkin Festival
Australian Social Business Forum
Happiness & Its Causes (Dalai Lama)
Housing Choices Australia
Laverton Community Hub
Brisbane City Council
Carers Week Mental Health Forum
Hope/Bereavement Centre Geelong
Waterfront Growers Market Geelong
Geelong City Council
Bakers Delight Geelong
Bakers Delight St Kilda
State Library of Victoria
Equiem Property Management: 600 Bourke Place
Management: 720 Bourke Street
Wesley Uniting Church
Paddy O'Donoghue Centre Noble Park
City of Greater Dandenong
City of Port Phillip
Hobsons Bay City Council
City of Sydney
City of Melbourne
Radio National
New Horizons Inc Chatswood

Centre for Hope
LHAC Inc.
Indian Film Festival of Melbourne
Tobin Brothers Funerals

INDIVIDUAL SUPPORTERS (DONATIONS RANGING FROM \$500 TO \$100,000)

Professor Allan Fels AO
Andrew Sisson AO
Annabel Carr
Baillieu Myer AC
Belinda Bardas
Bridie Cavanagh
Carmel Collier
David Valentine
Errol Woodbury
Greg Hutchinson AM
Henri de Jong
Hugh Morgan AC
Ian Martin AM
Jennifer Carr
John Ayre
John Leaper
Judith Neilson
Ken Roche AM
Marigold Southey AC
Peter Cooper
Peter Hay
Robert Gottliebsen
Rosie Lew
Ross Barker
Dr. Sharon Woolf
Stephen Gambling
Terry Barnes

Jessie's Story



"With One Voice Brisbane was a wonderful and enriching experience for me for a number of years.

I was one of the Forgotten Australian contingent of WOVB members recruited by Cath through Lotus Place (a drop in centre run by Micah Projects to provide support and community to people who had grown up in government or church care in their childhoods - only 4% of Forgotten Australians are indigenous).

I am so glad Cath took the time to reach out to us and she, Jay and the choir members were so supportive and understanding of our first tentative, fearful, attendances at the weekly rehearsals. Their kindness helped our small group of Forgotten Australians to overcome our fearfulness and a number of us joined the choir. All of us who joined grew from the experience.

The choir allowed me to feel safe again. I was included and belonged. Prior to that my home (and sometimes Lotus Place) was the only place I felt safe in the world. I was scared and distrustful at first but Cath's kindness and bubbly personality were like a salve to a damaged and dying soul and I kept coming. She made rehearsals fun, welcoming and very, very, safe.

I went on to sing with the choir at all sorts of truly memorable events (including coming down to Melbourne to sing at the concert in the Town Hall) and started to develop some confidence in myself as a person and feel like I might have some value. It was truly transformative. I was no longer the unwanted child who was prostituted and raped and used by all and sundry for whatever they wanted to use her for. No longer the sad, lonely, teenager singing to her beloved pigs around the pig pens on the isolated rural farm. No longer the battered and brain damaged wife told she was "a great cock rag". No longer the mother on the run with her children fearing for her life. I was A SINGER!!! Singing with a real choir. Singing with such greats as John Farnham, Kate Ceberano and Isaiah.

I was a SOMEBODY!!! A real human being with a place in the world. A voice. A right to take up space. A right to say "NO"!!! And "ENOUGH"!!! And "I MATTER TOO"!!!

It gave me the courage to laugh and grow and come alive again.

And now Cath and her clan are performing the same transformation and magic on my brother Paul - who I also talked into joining the choir :) Thank You So Much For One Voice Brisbane and for your funding of community choirs throughout Australia!!!

The work you are doing is saving lives. Mine is one of the lives among them."

Harlow/Morwood (With One Voice Brisbane)



“

This choir gives me freedom, independence and a sense of belonging. Because I feel like I don't belong anywhere else. I do belong here. At choir no one sees my wheelchair. They see me, as a person.

”

Beth

– *With One Voice Melbourne*

CORPORATE GOVERNANCE

The Directors present their report together with the financial report of Creativity Australia Limited ("the Company") for the year ended 31 December 2017, and the auditor's report thereon.

MEETINGS

Three meetings were held in the year to 31 December 2017. The following Directors were in office during the period and attended the following number of meetings:

Name of Director	Meetings eligible to attend	Total attended
Ms Tania de Jong AM	3	3
Ms Rosie Lew	3	2
Mr Ron Gauci	2	2
Mr Daniel Murray	1	1
Dr Pradeep Philip	3	2
Ms Rachel Audige	3	3

COMPANY PARTICULARS

Creativity Australia Limited

ABN: 94 133 015 040

Level 1, 10 Dorcas Street

South Melbourne VIC 3205

Creativity Australia Limited is a company limited by guarantee, incorporated in Australia and having its principal place of business at the address listed above. The charity has deductible gift recipient (DGR) status; all donations are tax-deductible.

FINANCIAL REPORT

INCOME

Grants and contributions	\$578,254
Participant contributions	\$30,439
Fundraising events revenue	\$77,390
Other choir services revenue	\$13,670
Interest	\$9,299

TOTAL	\$709,052
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Less fundraising costs	\$57,853
Cash available for program delivery and operations	\$651,199

PROGRAM DELIVERY

<i>With One Voice</i> program	\$391,228
Salaries, wages and other employee costs	\$165,197

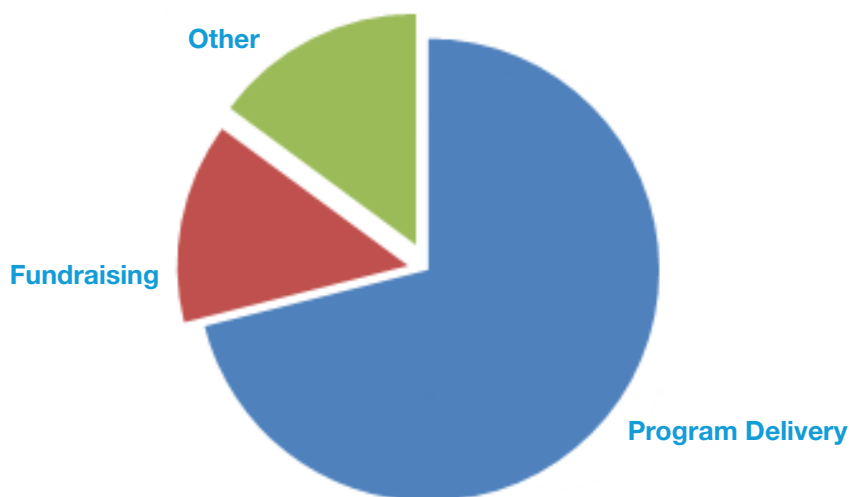
TOTAL	\$556,425
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TOTAL COSTS

Program Delivery	\$556,425
Fundraising	\$57,853
Other	\$83,156

TOTAL	\$697,434
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BALANCE SHEET

Creativity Australia has some reserve funds allocated to cover future operations and aligned to specific programs.

CURRENT ASSETS

Cash and cash equivalents	\$715,393
Receivables	\$22,993
Prepayments	\$1,939
TOTAL	\$740,325

NON-CURRENT ASSETS

Property, plant & equipment	\$8,178
TOTAL	\$8,178

TOTAL ASSETS	\$748,503
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CURRENT LIABILITIES

Payables	\$24,268
Deferred income	\$113,501
TOTAL	\$137,769

EQUITY

Program funding reserve	\$610,734
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CREATIVITY AUSTRALIA **ANNUAL REVIEW**



"The choir makes me feel so good! I am a carer for my two children and their mother, despite the fact I have a rare type of diabetic neuropathy that affects my entire body.

I needed to do something just for myself. I drive for nearly an hour each way to get to choir. Some days I can't make it because of my condition, but it's worth the drive when I do.

I come out of there on such a high and I don't get pain from my neuropathy most nights I sing.

Everyone is welcome and although everyone is different we all are treated as equals. I really like that."

Neil



CREATIVITY AUSTRALIA

Level 1, 10 Dorcas Street
South Melbourne VIC 3205
(03) 8679 6088

withonevoice@creativityaustralia.org.au

www.creativityaustralia.org.au

