

CREATIVITY AUSTRALIA

ANNUAL REVIEW



FAST FACTS

- six years
- 20 programs
- 3,000 participants
- 100s of volunteers
- 500+ wishes granted every year
- 500+ performances
- 100s of work experience, skills, mentoring and employment opportunities
- 100s of connections to health/social services



#singforgood
@CreativityAust





A message from the **FOUNDER & CHAIR**

Ladies and gentlemen, please join me in celebrating another wonderful year for Creativity Australia's *With One Voice* program... full of songs, stories and community spirit. Our Board and team continue to be moved and inspired by the transformations, unexpected friendships, granted wishes and generosity we see at weekly choir programs across our network.

At Creativity Australia, we use singing as a tool for social change in an era of disruption and isolation. Whether our voices are silenced by cultural differences, age, disability, disadvantage, or just a stressful job... we all need an outlet to connect to ourselves and each other. Our aim is to use the simple tool of community singing to build connected, supportive communities that help solve entrenched social problems through caring for one another, rather than relying on top-down, siloed social welfare.

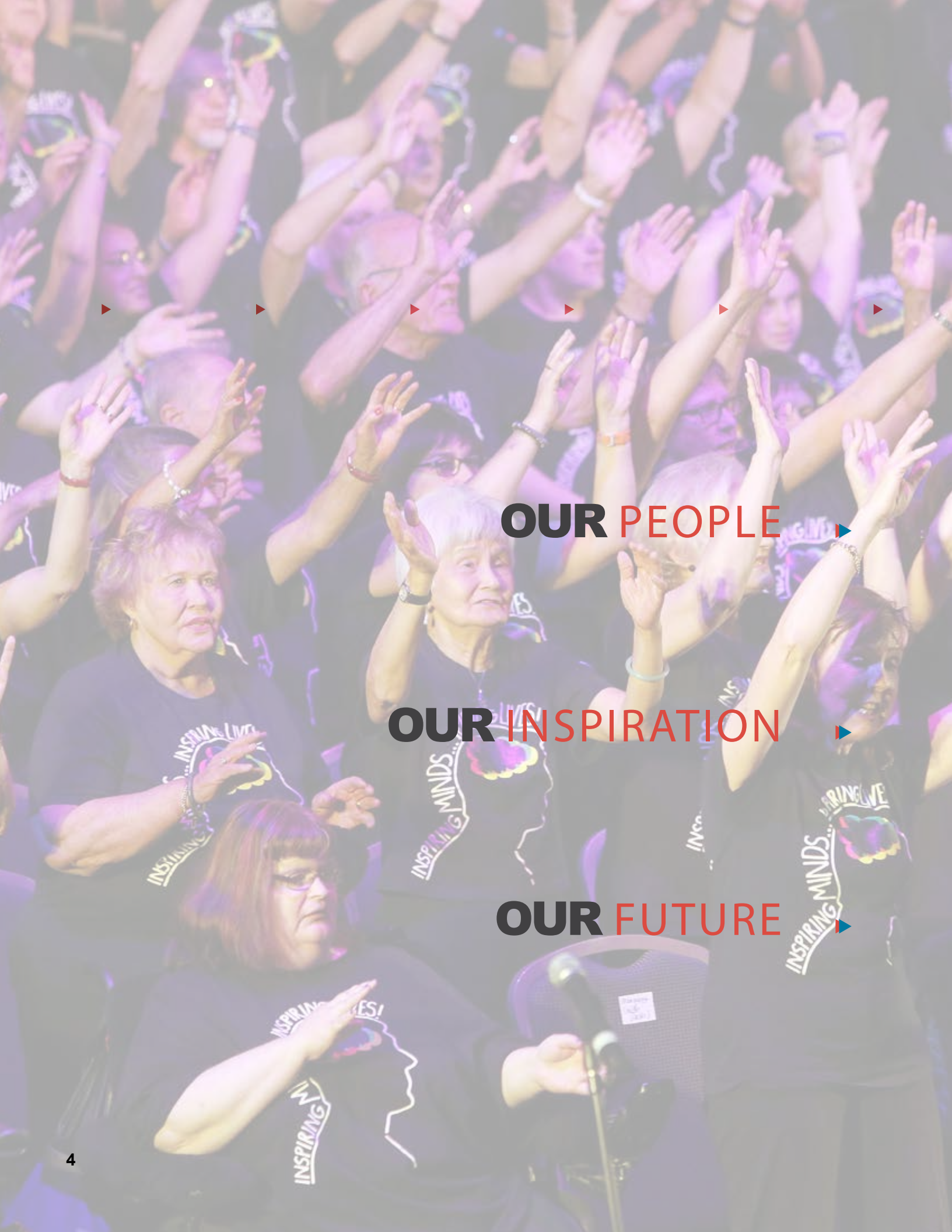
Key achievements this year include the launch of *With One Voice* Brisbane, our flagship Queensland choir, a major program evaluation with Swinburne University, the launch of online community singing challenge Sing for Good and once again being named one of Australia's top social innovations in Anthill's Smart 100.

We are so pleased to see the outcomes of the Swinburne research which showed **98%** of participants experienced less stress, **91%** improved social bonds and **66%** feel less depressed, plus other outstanding results.

In the following pages, you can share in a little of the latest *With One Voice* news. Better still, we invite you to sing with us weekly at your local *With One Voice* choir, share the joy of song across Australia and the world through Sing for Good, or start your own inclusive choir with the help of our new MyChoir resources.

Wherever you go and whatever you do, please keep sharing the joy of song because, together, we can change the world... one voice at a time.

TANIA DE JONG AM



OUR PEOPLE ▶

OUR INSPIRATION ▶

OUR FUTURE ▶



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OUR VISION

TOGETHER, WE CAN CHANGE THE WORLD... ONE VOICE AT A TIME.

Creativity Australia is building a happier, healthier, more inclusive nation.

We bridge the gap between people experiencing disadvantage and those more fortunate through the neuro-scientific benefits of community singing. We build supportive networks that help people connect to brighter futures.

WHAT WE DO

- We offer weekly community choirs and singing projects that bring singing back into everyday life.
- We welcome all people, regardless of age, race, religion, disability or disadvantage.
- We research and celebrate how the neuroscience of singing makes us happier, healthier, smarter and more creative.
- We help people connect to joy, wellbeing, friends, mentors, skills, networks and employment.
- We empower people to find their unique voice and give back to others through the Wish List.
- We invite like-minded groups to join us in making the world a better place

ABOUT THE CHOIRS

Creativity Australia's *With One Voice* choirs welcome people from all faiths, cultures and backgrounds, aged 9 to 90. Age, race, language, religion, disability and disadvantage fade away.

The choirs are led by professional conductors and meet weekly, followed by supper.

Through the Wish List, participants grant one another wishes big and small, such as free music lessons, language tuition and jobs.

Participation is by tax deductible donation. Nearly 80% of participants are subsidised.

WHY SING

The neuroscience of singing is proven to make people happier, healthier, smarter and more creative.

When diverse people sing together on a regular basis, we create supportive communities better-placed to solve some of society's biggest challenges, such as mental illness, cultural tension and unemployment.

THE ENDGAME

Our big picture goal is to help build connected, supportive communities that help solve entrenched social problems through caring for one another, rather than relying on top-down, siloed social welfare.

2015 LOCATIONS

Altona
Meadows

Ashburton

Brisbane

Footscray

Geelong

Greater
Dandenong
(Noble Park)

Heidelberg

Melbourne

Orygen Youth
Health

Royal
Freemasons
(Wantirna)

St Kilda

Swinburne
Boroondara
(Hawthorn)

Sydney



EXECUTIVE DIRECTOR'S REPORT



This year saw Creativity Australia make the leap from start-up to sustainability. We made critical investments in systems and projects that will shape our journey for the next three years.

We also undertook our first external evaluation of the *With One Voice* program. With the support of beyondblue and the Mitchell Institute for Health and Education Policy, researchers from the University of Swinburne found that 98% of participants experience less stress, 91% improve social bonds and 66% feel less depressed.

The report also highlighted the generosity and goodwill generated between participants from all backgrounds. Within a social services sector that is struggling to keep up with the increasing need, it is inspiring to see regular individuals and communities coming together to support people experiencing disadvantage.

Our future is enabling and supporting these people – the change makers among us – to pay it forward and help address the deep issues that impact our society. Read more about the evaluation on pages 9 and 10.

Across the social services sector there is a lack of programs designed to encourage diverse groups within our communities to work together. A key challenge is overcoming the silos of welfare support that reinforce segregation, entrench 'labels', create dependency and trap people within their existing network.

The *With One Voice* program actively works to address the silos and reduce the increasing number of people who experience poor mental health. It is uplifting to see generosity multiply between diverse people on a weekly basis. The combination of singing, supper and the Wish List results in dynamic new networks that grant wishes weekly and help people discover pathways to brighter futures.

The next part of the journey is building on the 2014 success of the MyChoir and Sing for Good projects. MyChoir will transform our business model. Previously, Creativity Australia staff directly managed all choirs. Now, we will build capacity of individuals to deliver local *With One Voice* programs nationwide. Learn more at www.creativityaustralia.org.au/mychoir

Sing for Good aims to get communities singing for joy in every postcode of Australia and beyond. Families, workplaces, schools, sports teams... everyone is invited to sing with a group and submit their video online. There are heaps of categories, plus cash prizes for schools, with winners announced at our With One BIG Voice concert. Learn more at www.singforgood.org



Sing for Good complements MyChoir and supports our mission in three key ways:

1. it invites all Australian communities to sing together for fun, wellbeing and a good cause
2. it inspires people join a *With One Voice* choir or start their own through MyChoir
3. it provides annual crowdfunding to support people in need to attend *With One Voice* choirs

We are excited about the future and invite you to join us on this journey.

ROSS MAHER

“ I WOULD LIKE TO ACKNOWLEDGE YOU FOR CREATING A LOVING ACCEPTING SINGING COMMUNITY WHERE EVERYONE FEELS EMPOWERED TO GIVE AND TO KEEP MOVING FORWARD IN THEIR LIVES. ”

OUR IMPACT

EVALUATION OVERVIEW

In partnership with Swinburne University of Technology's Centre for Social Impact, with funding support by beyondblue and the Mitchell Institute for Health and Education Policy, Creativity Australia has undertaken an evaluation of the *With One Voice* program.

This study forms the baseline for a more in-depth independent analysis to evaluate longitudinal program impact.

The results show the *With One Voice* choirs provide valuable networks for diverse people, especially in times of need.

Key evaluation results are displayed on the following page. Further findings include:

- 79% learned new things
- 60% improved their understanding of other cultures and people
- 52% say granting wishes and helping others has enriched their life

“FOR SOME PEOPLE IT'S JUST A HOBBY, BUT FOR PEOPLE LIKE ME... IT'S ALSO VERY IMPORTANT FOR SELF-ESTEEM AND CONFIDENCE AND EVERYTHING. AND COMMUNITY IS SO IMPORTANT. I THINK THAT'S WHAT WE LACK IN THIS WORLD, IN THIS ERA.”

THE POWER OF GIVING

Many participants reported giving to others, both through the Wish List and informally, but preferred to be seen as the “giver” rather than the “recipient” of help.

When people are empowered to ask for what they need in life and give back to others, a great sense of joy and equality is achieved.

As one participant remarked:

“The With One Voice choir reminds me that my life isn't about the stress and pressures of high profile corporate events and activities.

It is more than that. It is the relationships formed, the simple acts of kindness, the emotions and feelings of everyday people

in the simple gesture of coming together in song.

It has given me a much needed perspective that I had lost over the years.”

The full report is available under **Research** on our website: www.creativityaustralia.org.au

DEMOGRAPHICS

27%



73%



30%

are financially fragile

35%

reported engaging with social welfare or mental health services

40%

were born outside of Australia

improved wellbeing

81%

improved social bonds

91%

always feel better after choir

95%

improved community involvement

71%



PROGRAM EVALUATION

98%

EXPERIENCE
LESS STRESS

84%

HAVE MADE
NEW FRIENDS

66%

FEEL LESS
DEPRESSED*

SWINBURNE UNIVERSITY

supported by beyondblue + The Mitchell Institute for Health and Education Policy

OUR PATRONS



LADY MARIGOLD SOUTHEY AC The *With One Voice* choir program continues to blossom, welcoming unique and diverse voices every week. Through the simple joy of singing with others there are so many rewards. Combine the magic of singing with the inspired Creativity Australia formula of diverse participation, supper and wish list and miracles can and do regularly occur. Special acknowledgement must go to the inspirational conductors who so ably guide participants -

most of whom arrive on night one swearing they can't sing a note - towards a great sense of joy and achievement.

I offer my sincere thanks to the trusts and foundations, corporate and individual supporters, who make it possible for the *With One Voice* program to continue to grow and reach needy people. This critical support allows Tania and the team at Creativity Australia to continue enriching Australian communities through the joy of song.



HUGH MORGAN AC We are seeing more and more research about the incredible neuro-scientific benefits of singing with others for our mental health, wellbeing, creativity and a range of other learning and language skills. I was particularly impressed to see the remarkable results of the research on the *With One Voice* program by Swinburne University.

It is wonderful to feel the joy, hope and freedom and hear the stories of achievement from so many of the *With One Voice* participants

at concerts and other special events. The program is clearly enabling everyone to connect to whatever is it they need in life and helping those most in need.

It is a blessing to receive, but perhaps an even greater blessing to make a difference in someone else's life, no matter how insignificant it might seem.

Congratulations to everyone involved on another wonderful year of harmony and song.



PROFESSOR ALLAN FELS AO The *With One Voice* program is starting to make a real impact on the national stage. With ongoing support it will continue this trajectory. The research by Swinburne University is significant, as it proves the formula of the program is achieving outstanding outcomes, especially for marginalised members of our communities. The program's recognition as one of Australia's top social innovations was astute. To some, a choir might seem an uncommon way to change

lives. But this ground-breaking program truly makes a difference.

As people become increasingly disrupted and isolated by technology, meaningful human connections are invaluable; and what more pleasant way to reconnect than through song? Neuroscience proves it's good for you!

I encourage you to support *With One Voice* visit your local rehearsal and be uplifted by the fun, energy and diverse voices you encounter.



PROFESSOR JOHN HAY AC For some, choir is a chance to de-stress after work. For others, it is a place to make one's first friends in a new country. Others enjoy connecting to opportunities for work experience, skills development and employment. Whether you are a CEO, a job seeker, a migrant or a person dealing with the challenges of disability and depression the *With One Voice* program can help you find your unique voice and will probably change your life for the better.

Creativity Australia's social impact goal is to help break down the traditional silos of the social welfare sector, building cohesive communities that include and support one another, rather than relying on 'top-down' services. Investment in whole-of-community programs that unite, instead of compartmentalise, people and inspire them to help others is critical to the future of our families and our nation.



“IT WAS A MOST INSPIRATIONAL AND EMOTIONAL EVENT AND A CREDIT TO YOUR ENERGY AND ORGANISATIONAL SKILLS. I ONLY WISH MORE MELBOURNIANS COULD SEE IT.”

BOARD OF DIRECTORS



TANIA DE JONG AM is a leading Australian soprano and social entrepreneur. She founded Creativity Australia and Creative Universe to improve wellbeing, engagement and innovation in organisations and communities. She has a Bachelor of Law (Honours) from the University of Melbourne and is a graduate of Victorian College of the Arts. Her numerous awards include Ernst and Young Australian Social Entrepreneur of the Year as Founder of The Song Room.

She was appointed a Member of the Order of Australia in 2008 and named Brainlink Woman

of Achievement in 2009. Tania consults to multinational organizations on creative leadership and innovation, works with a range of migrants and disadvantaged communities to build social capital and performs nationally and internationally with her group Pot-Pourri and event production company Music Theatre Australia.

She presents keynote speeches in Australia and internationally for a diverse range of conferences and events. She is Founder and Executive Producer of the Creative Innovation Global Conference.



PETER KRONBORG has been a successful Director and Strategic Leadership Advisory professional since 1986.

As Chair of Wise Counsel Associates, he mentors individuals and provides consulting advice to companies or boards in the private and public sector, as well as government and NFP organisations. He is valued for his unique, innovative and integrated solutions on strategic, governance or organisation development, as well as on the appointment or leadership development of directors and senior executives.

Previously, Peter was the Founding Executive Chair of Oppeus International in 2002, which became recognised as a nationally successful BRW Fast 100! Company and provided Strategic Leadership Advice in the domains of Talent, Organisation, Governance and Remuneration.

Peter is a highly-respected advisor to boards ranging from Parks Victoria through to BHP Billiton. He is an outstanding mentor to leaders and emerging leaders and loves to help people unlock their full potential in work and life. One of his peak experiences was kayaking in Antarctica.



JIM GRANT is a founding partner of Dattner Grant with extensive experience at the most senior levels of international business.

A former secondary teacher, Jim was pivotal in the founding of the Teachers Federation of Victoria in 1984 and became the federation's inaugural head. He represented Australian teachers at four World Congresses.

Following this he held a range of senior international leadership positions with several major international corporations (ICI, Huntsman Chemical and Pasminco), having a range of global strategic responsibilities and gaining wide reputation in his field.

Jim is known for his strategic thinking capacity, extensive knowledge of organisational culture, deep understanding of leadership and how organisations really tick. He has an uncanny pragmatic ability to manage complex organisational change processes and he merges a creative flair with a deep intellectual understanding of the work he does.

His areas of speciality include working with senior executive teams on a wide range of matters, mentoring and coaching executives, and designing and facilitating leadership development.

“WHAT WOULD THE
WORLD BE LIKE, IF WE
SUNG TOGETHER
MORE OFTEN?”



BELINDA BARDAS has 15 years fashion retail experience at Sportsgirl (1982-1997) encompassing design, product development and group management, and later in running her own business. This was followed by a further 11 years in the wellness industry after retraining as a naturopath, coach and wellbeing facilitator.

Belinda is currently a Non-Executive Director of the Victor Smorgon Family Group of companies whose focus is on retail, property, equities and philanthropy. She has a leadership role in the group's philanthropic

divisions. Belinda brings a wealth of knowledge and practical common sense. Belinda's general interests include holistic health and wellbeing, art and philanthropy.

Belinda identifies in the objectives and philosophy of Creativity Australia and believes she will make a worthwhile contribution at board level for the future. Belinda is passionate about creativity and innovation and starts with the premise "what if".



ANDREW MILLER brings a wealth of diverse business experience to the Creativity Australia Board. Currently, Andrew is a senior client advisor at a global financial services provider, in their wealth management business area. Prior to his current role, he has worked in marketing within the Footwear, Agricultural Chemical and Advertising industries. Andrew's general interests encompass a wide genre of music and philanthropic activities.

2014 PROGRAM OVERVIEW

ASHBURTON

Conducted by Kym Dillon

WHEN: Wednesdays 6.15pm - 7.30pm

WHERE: Ashburton Baptist Church,
8 Y Street, Ashburton

This talented choir has a strong sense of community. Together with their conductor, the choir produced an original song for the inaugural Sing for Spring campaign and raised the most money of all entries.

Key performances included the Surrey Hills Music Festival and Ashburton Festival and carols at the Chadstone Shopping Centre, Samarinda Aged Services and the Repco Christmas Party.

Supper is supplied by the Corner Deli Gourmet Sandwich Bar and OzHarvest Melbourne has also included this choir in its food rescue program. The venue is generously donated by the Ashburton Baptist Church.

We thank OzHarvest for their food donations, the Ashburton Baptist Church, the City of Boroondara for their community grant and our choir members and volunteer team for their ongoing support.

ALTONA MEADOWS

Conducted by Kym Dillon

WHEN: Tuesdays 6:00 – 7:15pm

WHERE: Benetas St Georges,
19 Howards Street, Altona Meadows

This choir was launched in February and in partnership with Benetas to encourage active ageing

and community engagement. Benetas provides the venue and supper weekly.

Key performances included the 20th Anniversary of Benetas St. George's and carols at the Laverton Community Hub.

We thank Benetas, Noordenne Estate and the Grosvenor Foundation for their support in seed funding this choir. We thank the volunteer team and the choir members for their support.

BRISBANE

Conducted by Cath Mundy

(with Jay Mundy as Accompanist)

WHEN: Wednesdays 5:30 – 6:45pm

WHERE: Basement, Brisbane City Hall

With One Voice Brisbane launched in April as a three year initiative. They are led by a dynamic husband and wife team who enrich the choir with original songs and exciting performances.

Key performances have included Lady Musgrave Trust Workshops, Brisbane City Council's Sanity Fair and the Songs of Justice Concert.

We thank the English Family Foundation, Page and Maria Maxson, The Curavis Fund, the Mather Foundation, Mike de Gruyter and the Commonwealth Bank Australia for their seed funding and the Brisbane City Council and OzHarvest Brisbane for their weekly support. We also thank the volunteer team and the choir members.

FOOTSCRAY

Conducted by Jolene Moran and Jane York

WHEN: Thursdays 5.30 - 6.45pm

WHERE: Footscray Community Arts Centre,
45 Moreland Street, Footscray

This funky choir's repertoire includes pop, gospel and contemporary sung to the accompaniment of a ukulele.

Supper is supplied by HEAT Catering, a social enterprise that provides SKYS youth and education programs and reinvests all profits into services for disadvantaged youth.

Key performances included the Seddon Festival and the Friendly Neighbourhood Fun Day, the Western Bulldogs Citizenship Ceremony and the Yarraville Carols by Candlelight.

We thank the City of Maribyrnong for their subsidy of the venue and our choir members and volunteer team for their ongoing support.

FRANKSTON

Conducted by Jenny Taylor and Sue Kirkpatrick

WHEN: Mondays 5:30 - 6:45pm

WHERE: The Nave, Brotherhood of St Laurence,
24-26 High Street, Frankston

With One Voice Frankston closed in June of this year due to a lack of growth and community support.

The Brotherhood of St Laurence generously provided the choir's rehearsal venue. Catering for the choir was provided by Cafeholics.

Key performances included the Mornington Choral and Interfaith Festivals.

We thank The Brotherhood of St Laurence, our choir members and volunteer team for their support.

GEELONG

Conducted by Kym Dillon

WHEN: Mondays 5.30pm - 6.45pm

WHERE: Room D2.211, Deakin University
Waterfront Campus, 1 Gheringhap St, Geelong

A continuing partnership with Barwon Health has enabled staff participation and sponsorship towards the Disadvantaged Participants program. Many of the Barwon members are active choir volunteers.

The choir has been in demand for their performances, including Pako Festa, Blokes Big Day Out, Run Geelong, the launch of the Karingal Appeal, the launch of the Guide Dogs Geelong office, the Geelong Connected Communities AGM and Geelong Carols by Candlelight.

We thank Deakin University (Geelong Waterfront Campus), Barwon Health, Bendigo Bank, Geelong Connected Communities and our choir members and volunteers for their ongoing support.

GREATER DANDENONG

Conducted by Shaun Islip

WHEN: Wednesdays 5.15 - 6.30pm

WHERE: Paddy O'Donoghue Centre,
18-34 Buckley Street, Noble Park

With One Voice Greater Dandenong is one of our most multicultural groups and has one of the strongest male voice sections. The rehearsal venue is provided by the City of Greater Dandenong and supper by Avocare catering.

Key performances included the City of Greater Dandenong Council Building Opening, the Dandenong Plaza One Day Sale and the Greater Dandenong Carols by Candlelight.

We thank Hilton Manufacturing, the City of Greater Dandenong, choir members and volunteers for their ongoing support.

2014 PROGRAM OVERVIEW

CONTINUED

HEIDELBERG

Conducted by Shaun Islip

WHEN: Thursdays 5.30 - 6.45pm

WHERE: Multifaith Chapel, 2nd Floor,
Austin Hospital, 145 Studley Road, Heidelberg

Singing in a hospital unites staff, patients and community and typifies our arts-health focus.

The Austin Hospital kindly donates the Multifaith Chapel for weekly rehearsals. Catering is provided by Aust Cafe.

Key performances included the East Ivanhoe Traders Association, the Olivia Newton John Wellness Walk, the Malahang Community Festival and the Independence Australia Christmas Party.

We thank Austin Health, the choir members and volunteer team for their ongoing support.

MELBOURNE

Conducted by Shaun Islip

WHEN: Tuesdays 5.30 - 6.45pm

WHERE: Sofitel Melbourne On Collins,
25 Collins Street, Melbourne

The Sofitel Melbourne On Collins generously provides the venue and supper. The resonance of the singing is heard through the corridors of the hotel, often attracting guests to join in!

When needed, Bourke Place (managed by AMP Capital) provides an alternative rehearsal space and supper.

Key performances included the Australia Day Parade, Harmony Day at Collins Place, Jean Hailes Women's Health Week, the Young Presidents Association Tonic House Rooftop Function and Christmas Carols at Collins Place, Bourke Place and the Federation Square Festive Harmonies.

We thank Sofitel Melbourne on Collins, AMP Bourke Place, the choir members and volunteer team for their ongoing support.

ST KILDA

Conducted by Jolene Moran and Pippa Andrew

WHEN: Mondays 6.15 - 7.30pm

WHERE: The Salvation Army Chapel,
12B Chapel Street, St Kilda

With One Voice St Kilda is a vibrant group of dedicated singers with a accomplished harmonies, often sung a capella. They rehearse in a community chapel with great acoustics.

The venue is generously donated by the Salvation Army. Catering is supplied by HEAT Catering and OzHarvest Melbourne has included this choir in its food rescue program.

Major performances included the launch of the Love, Desire and Riches Exhibition for the National Trust, the Art for the Heart Exhibition Opening in Federation Square and the Christmas Festival at the Ripponlea Estate.

We thank OzHarvest for their food donations, the Salvation Army Chapel Street, the City of Port Phillip for their community grant, the St Kilda Gatehouse for their referral partnership and our choir members and volunteer team for their ongoing support.

SYDNEY

Conducted by Liz Lecoanet (with Shannon Brown as Accompanist) and Robert Teicher

WHEN: Tuesdays 5:30 - 6:45pm

WHERE: Pitt Street Uniting Church,
264 Pitt Street, Sydney

Picture a grand piano and a large group of diverse singers surrounding it with a dynamic conductor leading them on a musical journey. *With One Voice* Sydney shares song, food and a great sense of community each week in central Sydney.

The choir receives subsidised use of the Pitt Street Uniting Church, with huge support from their staff and management. Supper is donated by OzHarvest.

Key performances have included the City of Sydney's Living in Harmony Festival, the Jannalli Moon Festival and the Sydney Town Hall, the Sydney Development Circle and the City of Sydney Carols.

We thank the Uniting Church Pitt Street, Vincent Fairfax Family Foundation, OzHarvest, Gilbert + Tobin and our choir members and volunteer team for their ongoing support.

ORGANISATIONAL CHOIRS

ORYGEN YOUTH HEALTH

Conducted by Shaun Islip

With One Voice Orygen Youth Health was designed as a positive intervention to assist young people with mental health issues. The choir involves patients and staff from Orygen Youth Health. We thank Orygen Youth Health for their ongoing support.

ANZ (now runs only in the lead up to Christmas)

Conducted by Shaun Islip

With One Voice ANZ choir brings together ANZ staff and celebrated their diverse workforce by inviting colleagues to connect and have fun. We thank ANZ for their support.

ROYAL CHILDREN'S HOSPITAL (closed in December)

Conducted by Shaun Islip

After five years of strong engagement by staff and patients across all parts of the hospital, the RCH has decided to close its choir and try new employee and patient wellbeing and engagement activities. We wish them luck in their future activities. We thank the Royal Children's Hospital and Lady Marigold Southey AC for their support.

OUR PEOPLE

PATRONS

Marigold Southey AC
Professor Allan Fels AO
Hugh Morgan AC
Emeritus Professor John Hay AC

FOUNDING PATRON

The Late Dame Elisabeth Murdoch AC, DBE

BOARD OF DIRECTORS

Tania de Jong AM (Founding Chair)
Peter Kronborg (Deputy Chair)
Dr Jason Talbot (Treasurer)
Andrew Miller
Belinda Bardas

CONDUCTORS

Shaun Islip (Principal Conductor)
Kym Dillon
Bridget Muir
Jolene Moran
Elizabeth Lecoanet
Shannon Brown
Sophie Thomas
Jenny Taylor

STAFF

Executive Director: Ross Maher
Community and Partnership Development
Managers: Kathlin Mayer and Matthew Jamieson
Marketing and Communications Manager:
Suzanne Barton
Administration Officer: Sally Wilson
and Mairead Rodgers
EA to the Chair: Belinda Robertson and Elle Groch
Account Support: Andrea Guo
Auditors: Grant Thornton
Financial Advisor to the Board: Simon Waters
Strategic Advice: McKinsey & Company

The With One Voice choir program is supported by a network of wonderful volunteers. Thank you for your enthusiasm, dedication and compassion, without which none of this would be possible.

> WITH THANKS

GOVERNMENT PARTNERS

City of Boroondara
City of Brisbane
City of Greater Dandenong
City of Melbourne
City of Maribyrnong
City of Port Phillip
City of Sydney

TRUST AND FOUNDATION SUPPORTERS

ANZ Trustees
Cooper Foundation
Creative Partnerships Australia
English Family Foundation
Equity Trustees
Geelong Connected Communities
Grosvenor Foundation
Karingal Foundation
Lazarovits Foundation
Marian & E.H. Flack Trust
Bardas Foundation
Mather Foundation
Miller Foundation
Pierce Armstrong Foundation
Sidney Myer Fund & The Myer Foundation
The Curavis Fund
The Hunt Family Foundation
Vincent Fairfax Family Foundation

ORGANISATIONAL AND IN-KIND SUPPORT

AMP Capital Investors
Austin Health
Australian Network on Disability
Barwon Health
Benetas
beyondblue
Chisholm Institute
Deakin University Burwood
Deakin University Geelong
Diversitat Arts
East Ivanhoe Village
Event Logistics
Traders Association
Erdi Group
Footscray Community Arts Centre
Fruitbowl Productions Pty Ltd
Gilbert + Tobin
Hilton Manufacturing
Lutheran Church of Australia (Footscray)
Max Employment
Mitchell Institute (MIFHEP)
Mission Australia
Mornington Peninsula Choral Festival
Noordenne Estates
Orygen Youth Health
OzHarvest
Rotary Club of Dandenong
Royal Childrens Hospital
Run Australia
Salvation Army Chapel, St Kilda
Sanity Fair
Sofitel Melbourne On Collins
The Brotherhood of St Laurence
The Centre for Volunteering
Tobin Brothers Funerals
Westpac Matching
WPO Melbourne

INDIVIDUAL SUPPORTERS OVER \$500

James Aitken
Belinda Bardas
Carmel Ceravoco
Paul Chapman
Antony de Jong
Imelda Dodds
Julia Farrell
Dr Alan Finkel AO and
Dr Elizabeth Finkel
Alan Fletcher
Michelle Fonti
Stephen Gambling
Peter Hunt AM
Greg Hutchinson AM
Leon Kempler OAM
Leonie Koadlow
Peter Kronborg
John Leaper
Penny Le Couteur
Kerry Mayne
Page Maxson
Hugh Morgan AC
Gordon Moffatt AM
Baillieu Myer AC
Joyce Phillips
David Ryan
Ken Roche
Dahlia Sable
Andrew and Tracey Sisson
Lady Southey AC
H. R. Taylor
David Whybird
Igor Zambelli

CORPORATE GOVERNANCE

The Directors present their report together with the financial report of Creativity Australia Limited (“the Company”) for the year ended 31 December 2014, and the auditor’s report thereon.

DIRECTORS

The Directors of the Company in the year ended 31 December 2013 including any Directors who were appointed or resigned during this time are:

Ms Tania de Jong AM

LLB (Hons), Grad Dip Opera (VCA),
Grad Dip Voice (VCA)
Chair

Appointed 1 September 2008

Founder Creativity Australia, Creative Universe,
Creative Innovation Global, The Song Room, Pot-
Pourri, Music Theatre Australia

Mr Peter Kronborg

LLB, MBA

Deputy Chair

Appointed 20 April 2009

Director AICD, Former Chair and Director Royal
Flying Doctor Service, Director Atheneum
Foundation

Mr Andrew Miller

Appointed 11 March 2011

Director UBS Wealth Management

Miller Foundation Trustee

Ms Belinda Bardas

Non-Executive Director

Victor Smorgon Family Office

Appointed 21 October 2013

Dr Jason Talbot

PhD, BSc (Hons), M App. Fin, Grad. Dip. Acc.

Appointed 4 June 2012

Member ICAA

Member AICD

MEETINGS

Five meetings were held in the year to 31 December 2014. The following Directors were in office during the period and attended the following number of meetings:

Name of Director	Meetings eligible to attend	Total attended
Ms Tania de Jong AM	5	5
Mr Peter Kronborg	5	5
Mr. Andrew Miller	5	2
Ms Belinda Bardas	5	5
Mr Jim Grant	4	4
Dr Jason Talbot	2	2

COMPANY PARTICULARS

Creativity Australia Limited
Level 1, 68 Clarke Street
Southbank VIC 3006

Creativity Australia Limited is a company limited by guarantee, incorporated in Australia and having its principal place of business at the address listed above.

“COMING TO THIS CHOIR HAS MEANT, FOR ME, A COMMUNITY. AS A MUSLIM, I FEEL VERY ACCEPTED. I FEEL PART OF ONE GROUP. I FEEL PART OF A WORLD. PLEASE, JOIN US. YOU ARE ALSO PART OF THIS WORLD.”

FINANCIAL REPORT

During 2014 Creativity Australia made a number of key investments in systems and new projects to support the future growth of the organisation. These projects were funded from non-tied cash and included continued focus on diversifying our sources of fundraising and income.

INCOME

Grants and contributions	\$379,136
Participant contributions	\$101,407
Fundraising events revenue	\$5,588
Other choir services revenue	\$26,776
TOTAL	\$512,907

Less cash receivable and released from deferred income account	\$4,597
Less fundraising costs	\$107,055
Cash available for program delivery and operations	\$401,255

PROGRAM DELIVERY

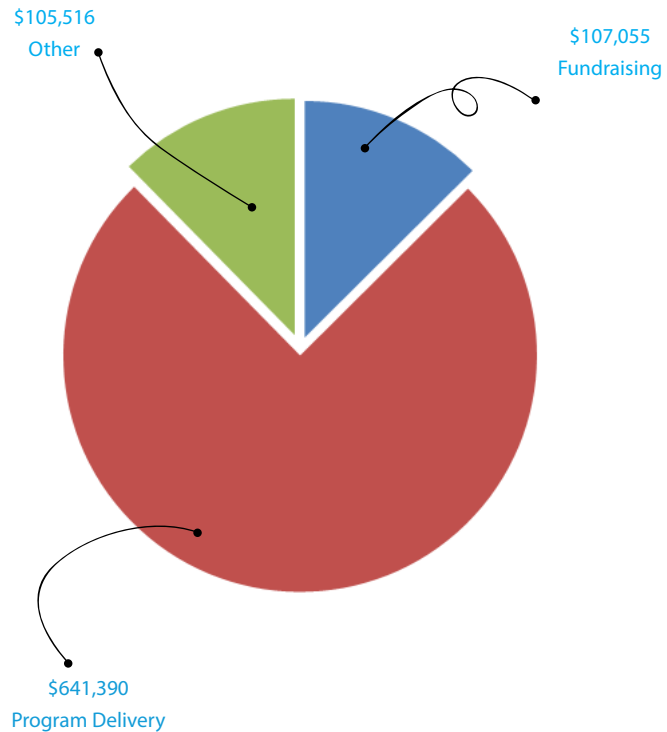
<i>With One Voice</i> program	\$339,343
Salaries and wages	\$302,047
TOTAL	\$641,390

TRENDING

We saw a net increase in revenue from programs up 17% and participant contributions increase by 19%. Overall participant numbers increased 14%. This follows the 10% increase in participation in 2013 and 16% increase in participant contributions.

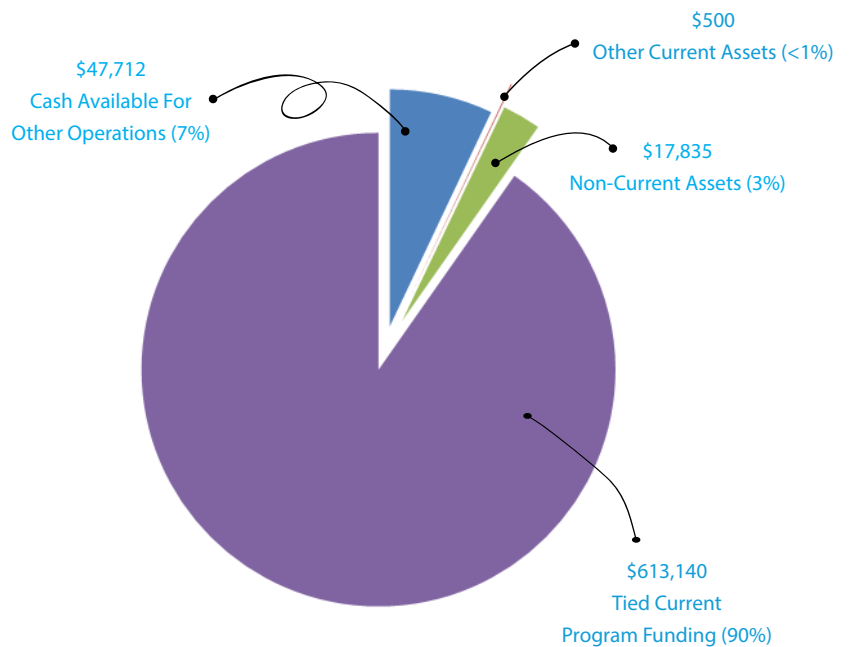
TOTAL COSTS

In addition to fundraising and program delivery costs, additional costs were incurred in 2014 to support the development of critical new projects including MyChoir, Sing for Good and a systems update.



BALANCE SHEET

Creativity remains a strong organisation with reserve funds enough to cover operations for the future. The chart below outlines the assets of the organisation.



AUDITED FINANCIAL STATEMENTS

Creativity Australia Limited engaged Grant Thornton to conduct an external audit of its accounts. A full copy of the audited financial statements is available on request.



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“I HAVE STRUGGLED WITH DEPRESSION AND I FIND THAT SINGING IS A KIND OF THERAPY FOR ME. IT’S KEEPING ME CONNECTED WITH OTHER PEOPLE AND GIVING A SENSE OF ACHIEVEMENT AT BEING ABLE TO SING SONGS I LOVE. THANK YOU FOR DOING WHAT YOU DO.”