



MEDIA RELEASE

With One Voice a winner in Smart 100

Creativity Australia's *With One Voice* choir program has been named one of Australia's 100 most innovative products or services, in one of the largest and most audacious innovation awards of its kind in Australia – the Anthill Magazine 'SMART 100' Index.

In fact, the *With One Voice* program was in the top 50, just 11 points from first place!

About the *With One Voice* choir program

The *With One Voice* choir program is a ground-breaking social innovation that capitalises on the diversity of its participants to empower and enable communities towards harmony, productivity, wellbeing and happiness.

The program was launched in 2008 by soprano and award-winning social entrepreneur Tania de Jong, who had a vision to create positive social and economic outcomes for individuals, communities and organisations through song.

"Creativity Australia's 13 *With One Voice* choirs are helping diverse people break cycles of isolation and disadvantage and discover pathways to better futures," Tania said.

"The science of singing is proven to make you happier, healthier and smarter... but the choirs offer so much more," she said.

"Recognition in the Smart 100 is testament to the transformational power of singing *With One Voice*."

The *With One Voice* choir program embraces people of all ages and from all walks of life, creating powerful networks and building bridges of understanding between diverse Australians in pursuit of harmony.

CEOs, asylum seekers, job seekers, people with depression, people with disabilities, seniors, people experiencing disadvantage, migrants – everyone is welcome!

The choirs are an incubator for social inclusion, empowerment and wellbeing, providing a joyful place for people to find their voice, find friends and mentors, learn English, improve self-esteem, build skills and employability, and find work.

Through the Wish List, participants have granted one another help with resume-writing and job interview practice, work experience and employment opportunities, free singing and guitar lessons, help with English and much more.

"Over five years, the *With One Voice* choirs have united hundreds of voices through song and inspired thousands more through their moving performances and stories," Tania said.

"We are thrilled by how communities have embraced *With One Voice*. Through program innovation and engagement with expert stakeholders, we now aim to bring *With One Voice* choirs to more communities across Australia.

"When many diverse voices come together as one on a regular basis, the outcomes are transformational!"

To find out more about Creativity Australia (a non-profit organisation), join a choir, book a performance or support *With One Voice* visit www.creativityaustralia.org.au. To listen to the choirs and hear their inspirational stories, visit our [video gallery](#).

Patrons

Lady Marigold Southey AC
Professor Allan Fels AO
Hugh Morgan AC
Emeritus Professor John Hay AC
The Late Dame Elisabeth Murdoch AC DBE

Founder

Tania de Jong AM

About the Smart 100

The SMART 100 Index was created by leading business media channel Anthill Magazine in 2008 to identify and rank Australia's 100 most innovative products, proving to be one of the largest surveys of its kind in Australia.

"In true Anthillian style, the SMART 100 is an ever-evolving, ever-improving experiment," said Anthill founder and Editor-In-Chief James Tuckerman.

"It identifies and ranks new Australian innovations by applying a combination of crowdsourcing, collaboration and common-sense. We employ the judgement of 'mavens' and readers.

"Unlike your average awards program, we don't lock a panel of expert adjudicators in a small room. Neither do we demand a thorough analysis of each applicant's P&L statement. We don't even request an historical snapshot of 'runs on the board' or commercial achievements.

"This is because innovation is future focussed. It is about identifying and solving problems in ways that will change the way we live, do business and think."

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Please [click here](#) to vote for *With One Voice* in the Reader's Choice awards.

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