

ANNUAL REVIEW



FAST FACTS

- seven years
- 20 programs
- 3,000 participants
- 100s of volunteers
- 500+ inspiring performances
- 100s of work experience, skills, mentoring and employment opportunities
- 100s of connections to health and social services
- 2500+ wishes granted
- national and international interest to commence new programs



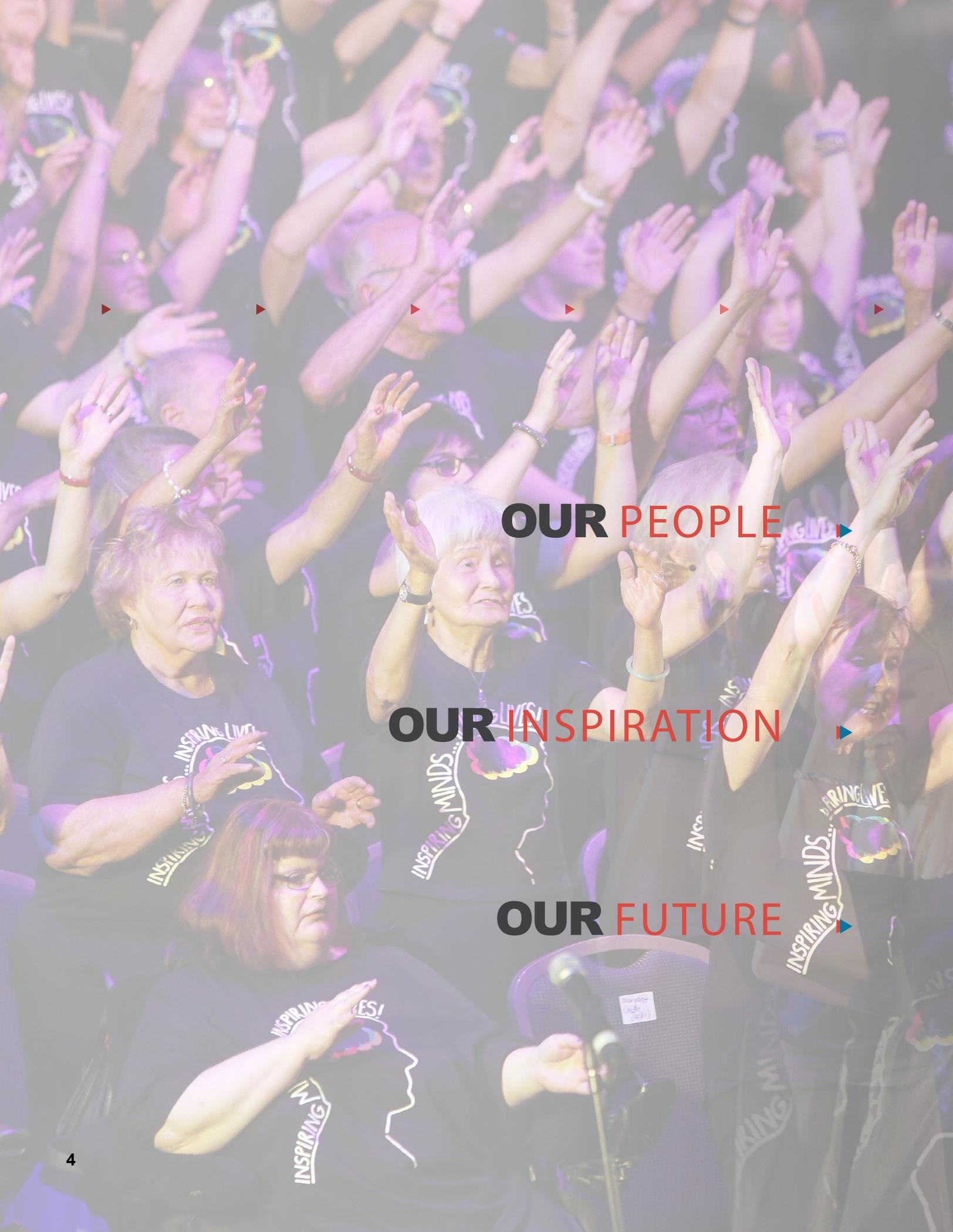
#singforgood
@CreativityAust





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OUR PEOPLE

OUR INSPIRATION

OUR FUTURE

A message from the **FOUNDER & CHAIR**



Ladies and gentlemen, please join me in celebrating another wonderful year for Creativity Australia's With One Voice program... full of songs and stories of hope, courage and inspiration and community spirit. Our Board and team continue to be moved and inspired by the transformations, unexpected friendships, granted wishes and generosity we see at weekly choir programs across our network.

At Creativity Australia, we use singing as a tool for social change in an era of disruption and isolation. Loneliness, and the depression which accompanies it, is the global epidemic of our era. Unfortunately more than 2 in 5 people feel socially isolated and unheard which leads to mental and physical health issues and economic disadvantage. The impact of loneliness is even greater among people experiencing disadvantage.

Whether our voices are silenced by cultural differences, age, disability, disadvantage, or just a stressful job... we all need an outlet to connect to ourselves and each other. We use the simple tool of community singing, and the proven neuroscientific benefits of singing together, to build connected, supportive communities. We help solve entrenched social problems through caring for one another, rather than relying on top-down, siloed social welfare.

A key part of the weekly program is the Wish List. It enables anyone to make a wish and then other choir members can make it come true. Over 2500 wishes have been granted across our With One Voice network so far.

Key achievements this year include celebrating our wonderful evaluation results, new programs and national and international interest in replicating our innovative With One Voice program, the roll-out of our online community singing challenge Sing for Good and once again being named one of Australia's top social innovations in Anthill's Smart 100.

We thank our Board, team, conductors, volunteers, donors and supporters for their continuing contribution to our transformational work. Your support is critical to the future of the With One Voice program. Wherever you go and whatever you do, please keep sharing the joy of song because, together, we can change the world... one voice at a time.

TANIA DE JONG AM

www.creativityaustralia.org.au
www.singforgood.org.au

OUR PATRONS



MARIGOLD SOUTHEY AC The With One Voice choir program continues to blossom, welcoming unique and diverse voices every week and developing wonderful friendships and opportunities. Through the simple joy of singing with others there are so many rewards. Combine the magic of singing with the inspired Creativity Australia formula of diverse participation, supper and wish list and miracles can and do regularly occur. Special acknowledgement must go to the inspirational conductors who so ably guide participants - most of whom arrive on night one

swearing they can't sing a note - towards a great sense of joy and achievement.

I offer my sincere thanks to the trusts and foundations, corporate and individual supporters, who make it possible for the With One Voice program to continue to grow and reach people in need. This critical support allows Tania and the team at Creativity Australia to continue enriching Australian communities through the joy of song. This charity is truly changing lives every week! I encourage you to continue and expand your support of this innovative social inclusion program.

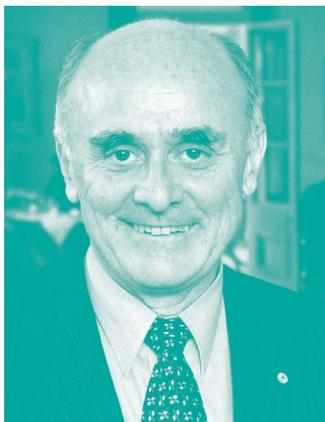


HUGH MORGAN AC We are seeing more and more research about the incredible neuroscientific benefits of music and singing with others for our mental health, wellbeing, creativity and a range of other learning and language skills. Our brains ability to heal and be neuro-plastic shows that anything is possible. I was particularly impressed to see the remarkable results of the research on the With One Voice program by Swinburne University.

It is wonderful to feel the joy, hope and freedom and hear the stories of achievement

from so many of the With One Voice participants at concerts and other special events. The program is clearly enabling everyone to connect to whatever is it they need in life and helping those most in need to find their voice. It is a blessing to receive, but perhaps an even greater blessing to make a difference in someone else's life, no matter how insignificant it might seem.

Congratulations to everyone involved on another wonderful year of harmony and song. Enormous gratitude to all our donors, participants, conductors, volunteers, team members and supporters. Together we are changing many lives and communities.



PROFESSOR ALLAN FELS AO The With One Voice program is continuing to make a real impact on the national stage. With ongoing support it will continue this trajectory. The research by Swinburne University is significant. This evaluation proves that bringing together diverse people on a regular basis using the neuroscience of singing and the innovative and inclusive Wish List program is achieving outstanding outcomes, especially for marginalised members of our communities.

The program's recognition as one of Australia's

top social innovations was astute. To some, a choir might seem an uncommon way to change lives. But this ground-breaking program truly makes a difference. As people become increasingly disrupted, displaced and isolated by technology, meaningful human connections are invaluable; and what more pleasant way to reconnect to your community than through song?

Neuroscience proves it's good for you! I encourage you to support With One Voice - visit your local rehearsal, put in entries and donate to Sing for Good. You will be uplifted by the fun, energy and diverse voices and stories you encounter



PROFESSOR JOHN HAY AC For some, choir is a chance to de-stress after work. For others, it is a place to make one's first friends in a new country. Others enjoy connecting to opportunities for work experience, skills development and employment. Whether you are a CEO, a job seeker, a migrant or a person dealing with the challenges of disability and depression the With One Voice program can help you find your unique voice and will probably change your life for the better.

Creativity Australia's social impact goal is to help break down the traditional silos of the social welfare sector, building cohesive communities that include and support one another, rather than relying on 'top-down' services. Investment in whole-of community programs that unite, instead of compartmentalise, people and inspire them to help others is critical to the future of our families and our nation. We invite you to join us on this remarkable journey.

We thank the generous financial and in-kind supporters who make this important program possible and encourage you all to give generously. Your ongoing support is critical to the future of this transformational social innovation program.

MARIGOLD SOUTHEY AC WITH TANIA DE JONG AM



“COMBINE THE MAGIC OF SINGING WITH THE INSPIRED CREATIVITY AUSTRALIA FORMULA OF DIVERSE PARTICIPATION, SUPPER AND WISH LIST AND MIRACLES CAN AND DO REGULARLY OCCUR!”

MARIGOLD SOUTHEY AC
WITH ONE BIG VOICE CONCERT, MELBOURNE TOWN HALL

OUR VISION

TOGETHER, WE CAN CHANGE THE WORLD... ONE VOICE AT A TIME.

Loneliness, and the depression which accompanies it, is the global epidemic of our era. Creativity Australia is building a happier, healthier, more inclusive nation.

We bridge the gap between people experiencing disadvantage and those more fortunate through the neuro-scientific benefits of community singing. We build supportive networks that help people connect to brighter futures.

Creativity Australia is a registered charity founded in 2008 by award-winning social entrepreneur and soprano Tania de Jong AM.

WHAT WE DO

- We offer weekly community choirs and singing projects that bring singing back into everyday life.
- We welcome all people, regardless of age, race, religion, disability or disadvantage.
- We research and celebrate how the neuroscience of singing makes us happier, healthier, smarter and more creative.
- We help people connect to joy, wellbeing, friends, mentors, skills, networks and employment.

- We empower people to find their unique voice and give back to others through the Wish List.
- We invite like-minded groups to join us in making the world a better place

ABOUT THE CHOIRS

Creativity Australia's With One Voice choirs welcome people from all faiths, cultures and backgrounds, aged 9 to 90. Age, race, language, religion, disability and disadvantage fade away.

The choirs are led by professional conductors and meet weekly, followed by supper.

Through the Wish List, participants grant one another wishes big and small, such as free music lessons, language tuition, resume assistance and jobs. Participation is by tax deductible donation. Nearly 80% of participants are subsidised.

[View members stories](#)

WHY SING

The neuroscience of singing is proven to make people happier, healthier, smarter and more creative. When diverse people sing together on a regular basis, we create supportive communities better placed to solve some of society's biggest challenges. Through uniting more and more communities in song, Creativity Australia aims to create positive outcomes for people experiencing mental illness, disability, disadvantage, racial isolation, unemployment and homelessness.

OUR VISION

With One Voice choirs are led by professional conductors and meet weekly, followed by supper. View choir locations. Through the Wish List, participants grant one another wishes big and small: such as free music lessons, language and computer tuition, assistance with resumes, mentors and jobs. The choirs help people connect to whatever they need in life: friends, mentors, wellbeing, self-esteem, networks, skills and employment. Over 2500 wishes have been granted so far! Please be inspired by a short 3 minute video

OUR RESULTS

The external evaluation of the With One Voice program by Swinburne University in partnership with beyondblue and the Mitchell Centre for Health and Public Policy confirmed that participation contributes to enhanced wellbeing and reduced stress, depression and anxiety. 81% of people experiencing improved wellbeing, 95% of people “always feeling better after choir” and 98% of people saying it is a great way to de-stress.

Furthermore:

- 84% say they have made new friends/relationships
- 79% have learned new things
- 71% have improved community involvement

- 66% feel less depressed (30% neither agreed nor disagreed because not everyone who comes to the program is depressed)
- 60% have gained improved understanding of other cultures and people
- 52% say granting wishes & helping other people has enriched their life

For more information on the Program Evaluation, read the [Research Summary](#)

With One Voice has also been named in Anthill’s SMART 100 social innovations in 2015, 2014 and 2013. [View research.](#)

Please be inspired by Creativity Australia’s Founder [Tania de Jong’s TEDTalk](#) on ‘how singing together changes the brain’.

SING FOR GOOD

Our global community singing project Sing for Good helps us raise funds to change the tune for people in need through the With One Voice program and for other charities. This joyful project has so far inspired more than 170 video entries from around the globe, generating around \$100,000 in donations. [View gallery](#) and [highlights video here](#).

There are heaps of categories, plus cash prizes for schools. Winners are announced at our annual [With One BIG Voice concert](#).

Do good. Feel good. Register now at www.singforgood.org

MY CHOIR

Creativity Australia is passionate about nurturing communities across Australia and beyond to sing together in the spirit of joy, wellbeing and inspiration. We are therefore delighted to offer a suite of MyChoir “how to” guide and video resources for people looking to start new inclusive choirs, plus a growing network of With One Voice Family affiliate choirs, which follow like-minded models.

DONATIONS AND PARTNERSHIPS

It costs just \$10 a week, or \$500 a year, to support a person in need to attend a With One Voice choir. We would love to partner with you to increase diverse participation in this transformational work. Our work is all about community wellbeing, alleviating disadvantage and inclusiveness. With enough support we can continue to create transformational outcomes for disadvantaged participants and develop our strategy to reach more people and communities in need throughout Australia

OUR SOCIAL IMPACT GOAL

Creativity Australia’s social impact goal is to help break down the traditional silos of the social welfare sector, building cohesive communities that include and support one another, rather than relying on ‘top-down’ services. Thus, we mobilise and multiply community change-makers far beyond the capacity of our organisation: diverse people who will pay it forward and help address the deep issues that impact our society.



LOCATIONS

Altona
Meadows

ANZ

Ashburton

Brisbane

Footscray

Geelong

Greater
Dandenong
(Noble Park)

Heidelberg

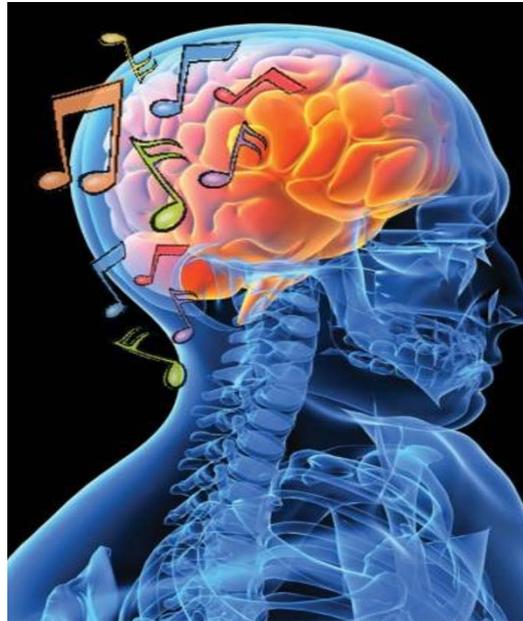
Melbourne

St Kilda

Swinburne
Boroondara

Sydney

Wantirna



THE SCIENCE OF SINGING

Neuroscience proves singing with others has incredible **physiological benefits**.

Singing increases **blood flow**, improves **neural pathways**, releases **endorphins**, increases **neural plasticity** and sets your **auditory cortex** and **right temporal lobe** abuzz!



EXECUTIVE DIRECTOR'S REPORT



Social fragmentation and loneliness is increasingly becoming one of the biggest challenges facing the community. Our current life style places incredible demands on people and things to be faster. As a community we are more impatient, we are more stressed and race from one thing to the next; this lifestyle disproportionately impacts people from minority groups and those facing disadvantage including asylum seekers, migrants, people with disabilities, serious illnesses, those facing discrimination, racism, unemployment and isolation. It has created a significant divide that we need to bridge.

Perhaps because of this, in recent years we have seen increasing community interest in the With One Voice program and how it can build strong communities that support one another and in particular people experiencing disadvantage. This is acknowledgement that governments and traditional 'top-down' social welfare services are

unable to provide what a caring community can.

Every week we hear these stories and see the proof; new friends, new opportunities, more smiles and more fun. These outcomes cannot be achieved using a 'paint-by-numbers' formula, nor relying on increasingly more expensive social services. Rather, our outcomes are the product of genuine connection between very diverse people who share a common interest – singing – rather than a common disadvantage.

Our vision is 'a happier, healthier and more inclusive nation' and we see this taking place through a network of communities running a With One Voice program, led by diverse community change-makers who pay it forward and help address the deep issues that impact our society, rather than leaving it to professional support services that are limited in the impact they can create.

2015 was an exciting year because we evolved the three core projects that will help us achieve this vision: Sing for Good, MyChoir and Conductor Development.

Sing for Good – the national project to get everyone in Australia singing – tripled in participation seeing entries from all ages, all backgrounds and all parts of Australia and raised critical funds to support our programs. The MyChoir project starting bringing together the resources to establish With One Voice programs anywhere in Australia, and finally we scoped and formed key partnerships to establish a Conductor Development program to ensure we always have the skilled people to deliver the program!

In addition to advancing our big, game changing projects, we continued to deliver 13 local With One Voice programs, supporting more than 700 people directly and more than 5000 indirectly. To our



> MYCHOIR

conductors and all the volunteers who made that happen every week, Thank You.

This was also a year of farewells. Following nearly seven years as our inaugural and lead conductor, Shaun Islip stepped down to spend more time with family. Shaun's warmth, guidance and sense of humour will definitely be missed and we wish him well in his semi-retirement.

We also said farewell to two long-standing team

members, Kathlin Mayer and Suzanne Barton, who left us at the end of the year to pursue their next chapter. Their contributions to the program and to the lives of 1000s of people were invaluable and beyond measure.

We thank our Board, team, conductors, volunteers, donors and supporters for their work enabling us to do transformational work.

ROSS MAHER

“ I WOULD LIKE TO ACKNOWLEDGE YOU FOR CREATING A LOVING ACCEPTING SINGING COMMUNITY WHERE EVERYONE FEELS EMPOWERED TO GIVE AND TO KEEP MOVING FORWARD IN THEIR LIVES. ”

SUZANNE

OUR IMPACT

EVALUATION OVERVIEW

In partnership with Swinburne University of Technology's Centre for Social Impact, with funding support by beyondblue and the Mitchell Institute for Health and Education Policy, Creativity Australia has undertaken an external evaluation of the *With One Voice* program.

This study forms the baseline for a more in-depth independent analysis to evaluate longitudinal program impact.

The results show the *With One Voice* choirs provide valuable networks for diverse people, especially in times of need.

Key evaluation results are displayed on the following page. Further findings include:

- 79% learned new things
- 60% improved their understanding of other cultures and people
- 52% say granting wishes and helping others has enriched their life

“FOR SOME PEOPLE IT'S JUST A HOBBY, BUT FOR PEOPLE LIKE ME... IT'S ALSO VERY IMPORTANT FOR SELF-ESTEEM AND CONFIDENCE AND EVERYTHING. AND COMMUNITY IS SO IMPORTANT. I THINK THAT'S WHAT WE LACK IN THIS WORLD, IN THIS ERA.”

EVALUATION RESPONDENT

THE POWER OF GIVING

Many participants reported giving to others, both through the Wish List and informally, but preferred to be seen as the “giver” rather than the “recipient” of help.

When people are empowered to ask for what they need in life and give back to others, a great sense of joy and equality is achieved.

As one participant remarked:

“The With One Voice choir reminds me that my life isn't about the stress and pressures of high profile corporate events and activities.

It is more than that. It is the relationships formed, the simple acts of kindness, the emotions and feelings of everyday people

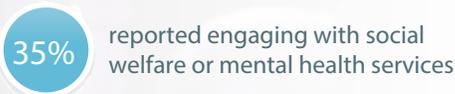
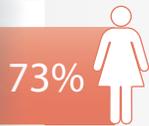
in the simple gesture of coming together in song.

It has given me a much needed perspective that I had lost over the years.”

The full report is available under **Research** on our website: www.creativityaustralia.org.au

OUR RESEARCH

DEMOGRAPHICS



improved wellbeing

81%

improved social bonds

91%

always feel better after choir

95%

improved community involvement

71%



PROGRAM EVALUATION

98%

EXPERIENCE LESS STRESS

84%

HAVE MADE NEW FRIENDS

66%

FEEL LESS DEPRESSED*

SWINBURNE UNIVERSITY

supported by beyondblue + The Mitchell Institute for Health and Education Policy

2016 PROGRAM OVERVIEW

ASHBURTON

Conducted by Kym Dillon

WHEN: Wednesdays 6.15pm - 7.30pm

WHERE: Ashburton Baptist Church,
8 Y Street, Ashburton

This talented choir continues to contribute to the local community with strong links to local organisations and the community. Ashburton delivered four performances in addition to combined choir events including National Stroke Week appearance in support of Boroondara Stroke Support Group, Independence Australia Christmas lunch and St Vincents Hospital performing Christmas carols to stroke and brain injury survivors.

OzHarvest Melbourne has included this choir in its food rescue program. The venue is generously donated by the Ashburton Baptist Church.

We thank OzHarvest for their food donations, the Ashburton Baptist Church, and our volunteer team and choir members for their ongoing support. ‘

ALTONA MEADOWS

Conducted by Kym Dillon

WHEN: Wednesdays 2:00 – 3:15pm

WHERE: Benetas St Georges,
19 Howards Street, Altona Meadows

This choir has grown exponentially since its beginning in February 2015. Altona Meadows attracts residents and their families as well as local community members. This choir submitted a stand

out entry to Sing for Good which combined dramatic scenes from silent film with a medley of Dean Martin songs. Key performances include a combined performance with Footscray and Geelong at the Werribee Zoo and a musical exchange with Altona Primary School students in a combined concert. Also memorable was their performance at With One BIG Voice where some participants sang live to video of other residents singing the same song who were unable to attend in person due to ill health.

We thank Benetas, Noordenne Estate and the Grosvenor Foundation for their support in seed funding this choir. We thank the volunteer team and choir members for their support.

BRISBANE

Conducted by Cath Mundy
(with Jay Turner as Accompanist)

WHEN: Wednesdays 5:30 – 6:45pm

WHERE: Basement, Brisbane City Hall

With One Voice Brisbane has become a vibrant and diverse community since its inception in February 2014. Under the inspirational guidance of husband and wife team Cath and Jay this choir raised enough money to fly 55 members to Melbourne to participate in *With One BIG Voice* 2015 at the Melbourne Town Hall.

Key performances included Forgotten Australians National Apology Anniversary, Moonlight Magic Dinner, and numerous smaller performances as part of their fundraising efforts.

We thank the English Family Foundation, Page and Maria Maxson, The Curavis Fund, the Mather Foundation and Mike de Gruyter for their seed funding, as well as the Brisbane City Council and OzHarvest Brisbane for their weekly support. We also thank the volunteer team and choir members.

FOOTSCRAY

Conducted by Jane York

WHEN: Thursdays 5.30 - 6.45pm

WHERE: African Australian Community Centre Red Brick Hall , 30a Pickett Street Footscray VIC 3011

This funky choir's repertoire includes pop, gospel and contemporary sung to the accompaniment of a ukulele. Bendigo Bank grants enabled Footscray to run a workshop rehearsal which taught Auslan and singing. Footscray's tribute to David Bowie this year was a choral rendition of Star Man.

Supper is supplied by Oz Harvest food rescue.

Key performances included the Maribyrnong Makers Market and Yarraville Carols by Candlelight.

We thank the African Australian Community Centre for our subsidized venue rate, Oz Harvest, Bendigo Bank, our volunteer team and choir members for their ongoing support.

GEELONG

Conducted by Kym Dillon

WHEN: Mondays 5.30pm - 6.45pm

WHERE: Room D2.211, Deakin University Waterfront Campus, 1 Gheringhap St, Geelong

A continuing partnership with Barwon Health has enabled staff participation and sponsorship towards the Disadvantaged Participants program. Many of the Barwon staff are active choir volunteers.

Geelong catering is provided by Munch n Crunch, an initiative of Encompass which creates opportunities

for people with physical, intellectual, sensory and psychological disabilities, young people who are disengaged, long-term unemployed and those facing financial, social or learning barriers.

As in previous years Geelong was in demand for events including: Run Geelong, Barwon Health AGM, International Day of People with Disability and the Werribee Zoo with Footscray and Altona Meadows.

We thank Barwon Health, Deakin University (Geelong Waterfront Campus) for their venue support, Geelong Cats, Bendigo Bank, Geelong Connected Communities, Munch N Crunch, Second Bite and our volunteer team and choir members for their ongoing support.

GREATER DANDENONG

Conducted by Nicki Johnson & Shaun Islip

WHEN: Wednesdays 5.15 - 6.30pm

WHERE: Paddy O'Donoghue Centre, 18-34 Buckley Street, Noble Park

With One Voice Greater Dandenong is our most multicultural group and has one of the strongest male voice sections. The rehearsal venue is provided by the City of Greater Dandenong. Taken over at the end of 2015 by classically trained Nicki Johnson the choir has been enjoying a broad range of repertoire including gospel.

Key performances included the South East Volunteer Awards and Greater Dandenong Carols by Candlelight.

We thank Hilton Manufacturing, The Jack Brockhoff Foundation and The Marian and E.H Flack Trust, the City of Greater Dandenong, volunteer team and choir members for their ongoing support.

2016 PROGRAM OVERVIEW

CONTINUED

HEIDELBERG

Conducted by Shaun Islip & Jonathan Harvey

WHEN: Thursdays 5.30 - 6.45pm

WHERE: Austin & Mercy Hospitals, Heidelberg

Unfortunately this choir was closed in mid-2015 due to a lack of community support for the program. Fortunately some of the most disadvantaged participants were able to join other programs and continue to be supported.

We thank Shaun Islip for his dedication to this community and the Austin and Mercy Hospitals for their provision of the venue.

MELBOURNE

Conducted by Kym Dillon & Shaun Islip

WHEN: Tuesdays 5.30 - 6.45pm

WHERE: Sofitel Melbourne On Collins, 25 Collins Street, Melbourne

This is the original With One Voice choir and is a very diverse group. The Sofitel Melbourne On Collins continued to provide the venue and supper for the seventh year in a row! We are also grateful for the ongoing support of Bourke Place (managed by AMP Capital).

Key performances included the Collins Place Harmony Day and Christmas events, Bourke Place Christmas Carols, St Vincents Hospital carols with Ashburton, Australia Day Parade, State Library 160th anniversary

We thank Sofitel Melbourne On Collins, AMP Bourke Place and Collins Place, City of Melbourne and the volunteer team and choir members for their ongoing support.

ST KILDA

Conducted by Jolene Moran

WHEN: Mondays 6.15 - 7.30pm

WHERE: The Salvation Army Chapel, 12B Chapel Street, St Kilda

With One Voice St Kilda is a vibrant group of dedicated singers with accomplished harmonies, singing acapella and with accompaniment. This choir rehearse in a community chapel generously donated by the Salvation Army. Catering is supplied by OzHarvest food rescue and is further supported by local business donations of food.

Major performances included Art for the Heart exhibition at Parliament House, Reclink's 25th Anniversary, Desire and Riches Exhibition for the National Trust, the Art for the Heart Exhibition Opening in Federation Square and the Christmas Festival at the Ripponlea Estate.

We thank OzHarvest, the Salvation Army Chapel Street, the City of Port Phillip for their community grant, the St Kilda Gatehouse for their referral partnership and our volunteer team and choir members for their ongoing support.

SYDNEY

Conducted by Robert Teicher

WHEN: Tuesdays 5:30 - 6:45pm

WHERE: Pitt Street Uniting Church,
264 Pitt Street, Sydney

Picture a grand piano and a large group of diverse singers surrounding it with a dynamic conductor leading them on a musical journey. Sydney is our largest choir with numbers topping 100 on big nights. With One Voice Sydney shares song, food and a great sense of community each week in central Sydney.

The choir receives subsidised use of the Pitt Street Uniting Church, with huge support from their staff and management. Supper is donated by OzHarvest and is the largest supper provided at any choir with regular donations of grocery items which choir members can take home or distribute after every rehearsal.

Key performances have included Carols by Candlelight, National Art Gallery and performances for City of Sydney following the Martin Place siege. This choir is also actively engaged in fundraising for projects in East Timor, the Congo and Kenya. We were delighted to welcome this diverse choir to Melbourne Town Hall to perform at With One BIG Voice. Former conductor Liz Lecoanet's husband, Albert feature film Sing Your Little Heart Out about this choir also won awards in international film festivals.

We thank the Pitt Street Uniting Church, Vincent Fairfax Family Foundation, OzHarvest, City of Sydney, and our volunteer team and choir members for their ongoing support.

ROYAL FREEMASONS, WANTIRNA

Conducted by Michelle Morgan

WHEN: Tuesdays 3.00 pm – 4.25 pm

WHERE: 13 Lewis Rd, Wantirna South VIC 3152

In May 2015 we partnered with Royal Freemasons to create our first With One Voice choir at Royal Freemasons aged care facility. Under music therapist conductor's guidance Michelle Morgan the choir now attracts residents and their families together with staff for a weekly sing. The choir has become an attraction for prospective residents and the staff note that it has brought the community closer together.

Key performances were participation in the With One BIG Voice concert at the Melbourne Town Hall with students from a neighbouring school, Wantirna Christmas Carols and Royal Freemasons Open Day at the Coppin Centre St Kilda

We thank Royal Freemasons staff and choir members for their ongoing support.

SWINBURNE BOROONDARA

Conducted Michelle Morgan

WHEN: Thursdays 6.00 pm - 7.15 pm

WHERE: Auburn Uniting Church 81 Oxley Rd,
Hawthorn VIC 3122

This choir began in 2015 with the support of Swinburne University and City of Boroondara as a continuation of Swinburne's Social Impact Research Centre's partnership researching the benefits of group singing. Michelle Morgan seeded this new choir with great support from Stroke Foundation Victoria. Key performances include National Stroke Week with Ashburton and St Vincent's Hosptial Christmas carols with Ashburton and Melbourne.

We thank Swinburne University, City of Boroondara, Auburn Uniting Church, choir volunteers and members for their ongoing support.

SOME PEOPLE WE HELP

SARAH >



The very big reason why I have joined the Melbourne choir was to belong, and to be needed. I have been depressed as I have not seen my daughter, or my two beautiful grandchildren Erin and Emma, for the last 15 months. I have been feeling very empty, lonely, and lost. I had been going to see a Psychologist and while the talks we had were good, I was still going home crying. My son Paul had said to me, "Mum you need something different in your life." He suggested music, as music is good for the soul. Singing has been the best therapy for me. I always look forward to Tuesday, our With One Voice Melbourne choir night. I have met so many nice people. I am now a happy person once again. I am surrounded by people who love me, The Choir.

One night Katherine tapped me on the shoulder and asked me for my phone number. We have been going out for coffee and a chat, and a good laugh. I have found my new family, The Choir. Our conductor Kym is an inspiration and puts a smile on every one's faces. When I am on the train going home after choir, I feel so happy, I sing songs in my head. My imagination goes wild. I imagine I am the conductor, I wave my magic wand, and I see all the happy faces looking at me. Katherine and I have joined the many volunteers in this wonderful Melbourne Choir. We greet people at the front desk, we love seeing smiling faces coming towards us. I greet them by saying, "Hi, my name is Sarah" with a big smile on my face. No more Tears. My wish has come true.

< ANNABEL



When I joined the choir I had been looking for a job for 6 years. When I heard about the Wish List program I thought, 'Perfect! I will be able to get some help to find a job'. At my second rehearsal I asked for help to improve my resume and for employment. A fellow choir member came up to me straight away and volunteered his time to help me improve my resume, and the choir gave me the confidence to persevere in searching for work. Six months later I had found a job in a call centre.

Unfortunately the job came to an end eight weeks later. I came to choir the following Tuesday at the Sofitel and announced I had lost my job. I could not stop crying. I was introduced to a lady who had come to choir to see what it was all about. She said she might be able to help me with some voluntary work. When I did call her in early February 2015, she said "Sure, I can help you. And by the way, it isn't going to be voluntary work; I'm going to pay you." This is the longest I've ever been in a job for. It's been more than 15 months and I'm loving it!

[Read more inspirational voices and stories](#)

SING FOR GOOD >



So far we've had 170 entries raising over \$110,000. In 2016, we hope to amplify this massively & encourage hundreds of jopyful entries from around Australia and the globe.

Creativity Australia's inspirational community singing project Sing for Good 2016 is open from now to the end of October. [We invite you to enter your song](#) and share it, and donate to other entries.

Sing for Good aims to get communities singing for joy in every postcode of Australia and beyond. Families, workplaces, schools, sports teams... everyone is welcome.

How to enter

1. sing with a group (two or more)
2. enter your video
3. vote, donate + celebrate

[Register and donate now](#)

There are heaps of categories. It is all about wellbeing, inclusion, creativity and community.

Donations raised through Sing for Good help create positive outcomes for people experiencing depression, anxiety, loneliness, disadvantage, unemployment or homelessness through Creativity Australia's With One Voice program.

Together, we can change the world... one voice at a time.



Donations help change the tune for people in need through the [With One Voice program](#). All donations are tax deductible. Thank you for your generous support.

BOARD OF DIRECTORS

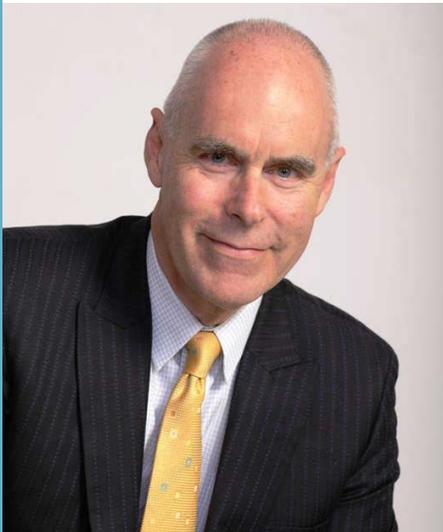


TANIA DE JONG AM **FOUNDER & CHAIR**

Tania is a leading Australian soprano, social entrepreneur, spiritual journeywoman, global speaker and creative innovation catalyst. Tania presents keynote speeches and innovation leadership programs with corporations and performs internationally. She is Founder of MTA Entertainment & Events and Founder and Executive Producer of Creative Innovation Global presenting the Ci2010-Ci2015 conferences. Ci2013 was named Corporate Event of the Year in the Global Eventex Awards.

Tania has a Bachelor of Law with Honours from the University of Melbourne and is a graduate of Victorian College of the Arts. She was appointed a Member of the Order of Australia for service to the arts as a performer and entrepreneur. She was named Ernst and Young Australian Social Entrepreneur of the Year as Founder of The Song Room.

Tania's TEDx talk 'How singing together changes the brain' has received over 20,000 views so far. She recently released her first solo CD *Heaven on Earth*. Tania is passionate about changing the world, one voice at a time.



PETER KRONBORG **DEPUTY CHAIR**

Peter has been a successful Director and Strategic Leadership Advisory professional since 1986.

As Chair of Wise Counsel Associates, he mentors individuals and provides consulting advice to companies or boards in the private and public sector, as well as government and NFP organisations. He is valued for his unique, innovative and integrated solutions on strategic, governance or organisation development, as well as on the appointment or leadership development of directors and senior executives.

Previously, Peter was the Founding Executive Chair of Oppeus International in 2002, which became recognised as a nationally successful BRW Fast 100! Company and provided Strategic Leadership Advice in the domains of Talent, Organisation, Governance and Remuneration.

Peter is a highly-respected advisor to boards ranging from Parks Victoria through to BHP Billiton. He is an outstanding mentor to leaders and emerging leaders and loves to help people unlock their full potential in work and life. One of his peak experiences was kayaking in Antarctica.



BELINDA BARDAS has 15 years fashion retail experience at Sportsgirl (1982-1997) encompassing design, product development and group management, and later in running her own business. This was followed by a further 11 years in the wellness industry after retraining as a naturopath, coach and wellbeing facilitator.

Belinda is currently a Non-Executive Director of the Victor Smorgon Family Group of companies whose focus is on retail, property, equities and philanthropy. She has a leadership role in the group's philanthropic

divisions. Belinda brings a wealth of knowledge and practical common sense. Belinda's general interests include holistic health and wellbeing, art and philanthropy.

Belinda identifies in the objectives and philosophy of Creativity Australia and believes she will make a worthwhile contribution at board level for the future. Belinda is passionate about creativity and innovation and starts with the premise "what if".

“WHAT WOULD THE WORLD BE LIKE, IF WE SUNG TOGETHER MORE OFTEN?”



JIM GRANT is a Founding Partner of Dattner Grant with extensive experience at the most senior levels of international business.

A former secondary teacher, Jim was pivotal in the founding of the Teachers Federation of Victoria in 1984 and became the Federation's inaugural head. He represented Australian teachers at four World Congresses.

Following this he held a range of senior international leadership positions with several major international corporations (ICI, Huntsman Chemical and Pasminco), having a range of global strategic responsibilities and gaining wide reputation in his field.

Jim is known for his strategic thinking capacity, extensive knowledge of organisational culture, deep understanding of leadership and how organisations really tick. He has an uncanny pragmatic ability to manage complex organisational change processes and he merges a creative flair with a deep intellectual understanding of the work he does.

His areas of specialty include working with senior executive teams on a wide range of matters, mentoring and coaching executives, and designing and facilitating leadership development.



ANDREW MILLER brings a wealth of diverse business experience to the Creativity Australia Board. Currently, Andrew is a senior client advisor at a global financial services provider, in their wealth management business area. Prior to his current role, he has worked in marketing within the Footwear, Agricultural Chemical and Advertising industries. Andrew's general interests encompass a wide genre of music and philanthropic activities.

OUR PEOPLE

PATRONS

Marigold Southey AC
Professor Allan Fels AO
Hugh Morgan AC
Emeritus Professor John Hay AC

FOUNDING PATRON

The Late Dame Elisabeth Murdoch AC, DBE

BOARD OF DIRECTORS

Tania de Jong AM (Founding Chair)
Peter Kronborg (Deputy Chair)
Belinda Bardas
Jim Grant
Andrew Miller

CONDUCTORS

Shaun Islip (Principal Conductor)
Kym Dillon
Jolene Moran
Michelle Morgan
Jane York
Cathy Mundy
Jay Turner
Robert Teicher
Nikki Johnson
Jonathan Harvey
Elizabeth Lecoanet

STAFF

Executive Director: Ross Maher
Community and Partnership Development Manager:
Kathlin Mayer
Marketing and Communications Manager: Suzanne
Barton
Administration Officer: Mairead Rodgers and Kim
Reynolds
EA to the Chair: Belinda Robertson and Elle Groch
Account Support: Andrea Guo
Auditors: Grant Thornton
Strategic Advice: McKinsey & Company
Leadership Development Advice: Dattner Grant

The With One Voice choir program is supported by a network of wonderful volunteers. Thank you for your enthusiasm, dedication and compassion, without which none of this would be possible.

> WITH THANKS

GOVERNMENT PARTNERS

Brisbane City Council
City of Boroondara
City of Greater Dandenong
City of Melbourne
City of Maribyrnong
City of Port Phillip
City of Sydney

TRUST AND FOUNDATION SUPPORTERS

A&M Costa Foundation
Australian 888 Club
Barwon Health
Bendigo Bank Sunshine
Benetas
Beyond Blue
Committee for Geelong
English Family Foundation
Equity Trustees Foundation
Geelong Connected Communities
Jack Brockhoff Foundation
Marian & EH Flack Trust
Mather Foundation
Sidney Myer Fund & The Myer Foundation
Spotlight Foundation
The Curavis Fund
The Hunt Family Foundation
The Ian Watson Foundation
The R E Ross Trust
Victor Smorgon Charitable Trust
Vincent Fairfax Family Foundation

ORGANISATIONAL AND IN-KIND SUPPORT

African Australian Community Centre
AMP Capital Investors
Ashburton Baptist Church
Auburn Uniting Church
Austin Health
Barwon Health
Bendigo Bank Sunshine
Benetas
Caterpillar Global Mining
Coca Cola Amatil
Commonwealth Bank
Creative Universe
Dattner Grant
Deakin University Geelong
e-Centric Innovations
Erdi Group
Geelong Football Club
Grant Thornton
Karma Currency
Medibank
McKinsey & Company
Munch n Crunch
Orygen Youth Health
OzHarvest
Pitcher Partners
Pitt Street Uniting Church
RACGP
Regional Arts Victoria
Ritchies Stores Pty Ltd
Royal Freemasons Ltd
Salvation Army, St Kilda
Second Bite
Sofitel Melbourne On Collins
Start Some Good
Swinburne University of Technology
The Brotherhood of St Laurence
The Divorce Productions
Tobin Brothers Funerals

INDIVIDUAL SUPPORTERS OVER \$500

Andrew & Tracey Sisson
Andrew Miller
Ann Diggins
Baillieu Myer AC
Belinda Bardas
Bill Bartlett
Dr Charles Teo AM
Chris Blyth
David Valentine
Dick Smith AC
Dr Alan Finkel AO & Dr Elizabeth Finkel AM
Graham Goldsmith
Greg Hutchinson AM
Henri de Jong
Hugh Morgan AC
Ian Martin OAM
Ian Smith
Imelda Dodds
Jacqueline Hoang
John Barlow
Julia Farrell
Julian Knights
Karen Platt
Lady Southey AC
Michael De Gruyt
Page Maxson
Paul Cave
Penelope Seidler AM
Peter Cooper
Peter Hay
Peter Hunt AM
Phillip Zajac
Rosie Lew
Sharon Woolf and Ron Lazarovits
Stephen Gambling
Steve Vamos
Terry Campbell AO

CORPORATE GOVERNANCE

The Directors present their report together with the financial report of Creativity Australia Limited (“the Company”) for the year ended 31 December 2015, and the auditor’s report thereon.

DIRECTORS

The Directors of the Company in the year ended 31 December 2015 including any Directors who were appointed or resigned during this time are:

Ms Tania de Jong AM

LLB (Hons), Grad Dip Opera (VCA),
Grad Dip Voice (VCA)

Chair

Appointed 1 September 2008

Founder Creativity Australia, Creative Universe,
Creative Innovation Global, The Song Room, Pot-
Pourri, Music Theatre Australia

Mr Peter Kronborg

B Juris. LLB. MBA. FAICD, FIPAA, FCS

Deputy Chair

Appointed 20 April 2009

Chair Wise Counsel Associates P/L
Former Councillor AICD, Former Chair and
Director Royal Flying Doctor Service, Director
Atheneum Foundation

Ms Belinda Bardas

Appointed 21 October 2013

Non-Executive Director

Victor Smorgon Family Office

Resigned 28 April 2014

Mr Jim Grant

B. Comm, Dip Ed

Appointed 17 April 2014

Partner Dattner Grant

Director Eltham College, Member of Brodie’s Law
Advisory Board

Mr Andrew Miller

Appointed 11 March 2011

Director UBS Wealth Management

Miller Foundation Trustee

MEETINGS

Five meetings were held in the year to 31 December 2015. The following Directors were in office during the period and attended the following number of meetings:

Name of Director	Meetings eligible to attend	Total attended
Ms Tania de Jong AM	4	4
Mr Peter Kronborg	4	4
Mr. Andrew Miller	4	3
Ms Belinda Bardas	4	3
Mr Jim Grant	4	4

COMPANY PARTICULARS

Creativity Australia Limited
ABN: 94 133 015 040
Level 1, 10 Dorcas Street
South Melbourne VIC 3205

Creativity Australia Limited is a company limited by guarantee, incorporated in Australia and having its principal place of business at the address listed above. The charity has deductible gift recipient (DGR) status; all donations are tax-deductible.

“ THE CHOIR IS AN ESCAPE FOR ME. TO OPEN MY HEART, TO BE RELAXED, HAPPY AND FORGET ABOUT ALL PROBLEMS. I WAS LOOKING FOR PEACE ELSEWHERE, I COULDN'T FIND IT. AFTER I JOINED THE CHOIR I GAINED PIECE OF MIND ”

SAROJINI

FINANCIAL REPORT

During 2015 Creativity Australia made a number of key investments in systems and new projects to support the future growth of the organisation. These projects were funded from non-tied cash and included continued focus on diversifying our sources of fundraising and income.

INCOME

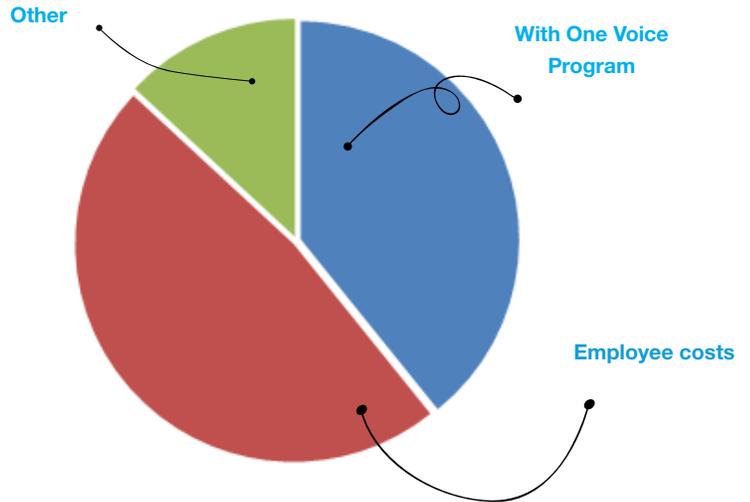
Grants and contributions	\$514,770
Participant contributions	\$120,724
Fundraising events revenue	\$87,785
Other choir services revenue	\$18,100
Interest	\$11,125
TOTAL	\$752,504
Less fundraising costs	\$80,905
Cash available for program delivery and operations	\$671,599

PROGRAM DELIVERY

<i>With One Voice</i> program	\$281,515
Salaries, wages and other employee costs	\$342,291
Other	\$94,058
TOTAL	\$717,864

TRENDING

In 2015 we saw an increase in contributions from participants by 19%. This is an important component of our program because it demonstrates that all participants value the program. We encourage everyone to contribute what they can. We also increased grants and general contributions by 36%.



TOTAL COSTS

In addition to fundraising and program delivery costs, additional costs were incurred in 2014 to support the continued development of strategic projects including MyChoir, Sing for Good and conductor development.

BALANCE SHEET

Creativity Australia remains a strong organisation with some reserve funds to cover future operations. The chart below outlines the assets of the organisation.

CURRENT ASSETS

Cash and cash equivalents	\$610,255
Receivables	\$1,400
Prepayments	\$1,939
TOTAL	\$613,594

NON-CURRENT ASSETS

Property, plant & equipment	\$11,704
TOTAL	\$11,704

TOTAL ASSETS	\$625,298
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CURRENT LIABILITIES

Payables	\$21,124
Deferred income	\$37,299
TOTAL	\$58,423

NET ASSETS	\$566,875
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EQUITY

Program funding reserve	\$566,875
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Level 1, 10 Dorcas Street
South Melbourne VIC 3205

(03) 8679 6088

enquiries@cal.org.au

www.creativityaustralia.org.au

www.singforgood.org



“COMING TO THIS CHOIR HAS MEANT, FOR ME, A COMMUNITY. AS A NEW MIGRANT, I FEEL VERY ACCEPTED. I FEEL PART OF ONE GROUP. I FEEL PART OF A WORLD. PLEASE, JOIN US. YOU ARE ALSO PART OF THIS WORLD.”

SERA