



CI 2010 Zing Report Summary

Thoughts about the future:

- People have faith in today's youth & their 'instilled' social conscious
- People are optimistic & excited about the future
- People think encouraging creativity & confidence in our future leaders in of high importance

Inhibiting factors to take into consideration:

- Ignorance
- Making time for creative endeavours
- Misplaced values
- Fear (of failure, ridicule, etc)
- Conventions no longer relevant

Steps to make our society more creative, innovative and would best prepare humanity for the 22nd century:

- Distance from government bureaucracy
- Create communities for people to talk creatively
- Changes to school curriculums & education systems – more freedom & scope for creativity within schools (this was mentioned many times!)
- Emphasis on innovation & creativity generally