



OUR VISION



We are a not-for-profit organisation that utilises creative programs to enhance wellbeing, social inclusion, innovation and productivity for individuals, organisations and communities.

OUR MISSION



We create sustainable social and economic outcomes through recognising and unlocking creative potential.

To achieve our vision and purpose, we:

- Develop innovative programs that inspire passion and optimism
- Advocate for creative thinking and leadership
- Integrate all sectors of our community through creative activities
- Work with high calibre and inspirational creative leaders
- Enhance individual and collective leadership and responsibility
- Build meaningful relationships with employees, participants, partners, donors, sponsors, corporations, government and the community
- Seek to operate with professional standards of governance, processes and procedures
- See a special role in reaching out to disadvantaged sections of the community to provide access for all people to tap their own creative potential.

CA supports a broad range of marginalised people, organisations and groups including:

- Migrants
- The unemployed
- People with physical, mental disabilities or depression
- Youth and the elderly
- Those with economic or social disadvantage
- Regional and isolated groups and communities
- Indigenous people
- Organisations wishing to create more cohesive and engaged communities
- Organisations helping individuals in need
- Executives and professionals seeking meaning
- Those wishing to find confidence and their VOICE
- All those seeking joy, wellbeing, health and happiness



Pictured: Melbourne Sings members Beth & Vancy

(Vancy) *“We met in the choir last week and this is our second time meeting. I feel very surprised and pleased that I can make such a good friend in choir. This is the most important reason for me to come.”*

(Beth) *“This choir is extremely important because I’m in a wheelchair. This is why I need friends because I can’t do anything for myself. I can’t feed myself, I can’t do it without friends.”*

Vancy, recent arrival from Guangzhou – and Beth Vancy came from China just 10 months ago - both members of Melbourne Sings. Beth is in a wheel chair with cerebral palsy and has lots of hidden talent. She’s been singing since childhood and is doing her exams at Victoria University. The *With One Voice* program is one of the only activities which Beth can undertake independently.

ABOUT OUR COVER



Cover artwork and notes below by Abrar Kather from Afghanistan and member of Melbourne Sings.

This painting represents *One Voice* from different people around the world; gathering together in one platform... raising their voices with love and harmony, also representing unity. You can see the man standing in the middle is Shaun who is the main person for controlling the crowd's movement of voice. Tania is standing on the right peacefully, joy in her face and a smile on her lips which is comforting others.

It is the place where hearts are getting closer and the barriers are washed away. No matter who you are or where have you come from, you are welcomed. The sound of love whilst bringing hearts closer also wipes your tears, and within the tears there is a past which then vanishes and you lighten up.

The power of Art has no limit. It is indeed one of the powerful mediums to get people together in a single place with peace and love, which leads to a better chance to know ourselves and learn from others.

Abrar is an Asylum Seeker. Creativity Australia & Abrar are thrilled to announce that the first ever solo photographic exhibition of Afganistan in Australia will take place at Sofitel Melbourne On Collins in August 2011.

MESSAGE FROM OUR FOUNDER & CHAIR



I just came away from another inspiring Melbourne Sings rehearsal and my heart is singing with joy. It's wonderful that you can walk into a rehearsal feeling disenchanted with the world and, after a few minutes of singing with others, you start to let go, your voice harmonises, your heart fills with love and you are once again reminded of the connection between us all.

Our voice is symbolic of who we are. The way in which we express ourselves or allow our voices to be silenced often creates our reality. We can all learn to speak our truth and we can also choose to tune in and sing. As our unique voice is found and enlarged we are able to listen better to others as well. We can build bridges of understanding between us, rather than walls of fear and intolerance. Difference is something to treasure.

I am delighted that Creativity Australia has been able to make such enormous progress in just over two years of operation. If we can continue to develop and sustain programs that unlock each individual's creative potential and voice in society then we will improve wellbeing, social cohesion, leadership and communication skills, employability, innovation and productivity.

Our unique *With One Voice* programs bridge and build social capital between our three important sectors of business, government and community. We will have thirteen major programs in action by July 2011. These programs, which take place for a minimum of 12 months, create a sense of belonging for people who have not felt "at home" since they arrived in Australia. For many others battling mental illness, unemployment or disability, these programs offer important connections to others, and improved self esteem, skills and hope...and even jobs.



MESSAGE FROM OUR PATRONS



Joining a *With One Voice* program and sponsoring a disadvantaged person is a great way of making a weekly difference to others whilst experiencing the joy of singing in harmony and regular performance events. We interact with people we would never meet in the normal run of our lives, and start to share our stories, dreams and challenges and help one another. In these highly uncertain times, our *With One Voice* programs are special “families” in a community experiencing increasing fragmentation. I urge you all to consider joining one of our programs.

I would like to acknowledge the superb talent, creativity and welcoming spirit of our choir leaders. I would like to give an enormous thank you to our small team, volunteers, Board members, Patrons, Ambassadors, Thought Leaders and Partners for their support and commitment.

We acknowledge the generosity of in-kind partners, governments and other not-for-profit organisations, corporations and small businesses, foundations, trusts and private donors for singing off the same song sheet with us and believing in Creativity Australia’s vision. With the urban population explosion imminent, it will be more important than ever before to build social capital, new skills and strong communities, not just bricks and mortar.

We look forward to your support and partnership over the coming years. I believe that transformation is truly possible when we find our own voice, celebrate our diverse voices and come together as one for the common good.

Tania de Jong AM

On behalf of the Patrons of Creativity Australia, it gives me great pleasure to see continuing progress and consolidation in its second year of operations. What started less than 2 years ago has become a true asset for many of our local communities and a home away from home for hundreds of people.

Last year, my message stated that there were at least seven *With One Voice* choirs in the pipeline. I am delighted to observe that there are indeed seven programs currently running with at least another five due to start in 2011. Their overwhelming success is a testament to the ever present need to bring wellbeing, acceptance and social inclusion into our communities. By carefully nurturing these targeted programs, we are enabling the disenfranchised members of our communities to gain a sense of belonging and build their confidence so that they too can make a meaningful contribution to our society.

I look forward to seeing Creativity Australia continue to build and consolidate their successes in the future. With the recent public debate on Australia’s future population, these initiatives become more and more critical in ensuring that our communities are strong, robust and harmonious for the years to come.

I congratulate founder Tania de Jong AM and the team at Creativity Australia, the choir volunteers, members and supporters whose collective efforts and enthusiasm have brought about these outstanding results.



Hugh Morgan AC

MORE MESSAGES FROM OUR PATRONS



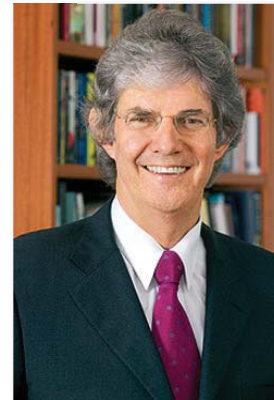
Creativity Australia is a very important organisation which I am delighted to support. In just two years the *With One Voice* program has reached out to so many diverse people bringing joy, new skills, friendships, greater wellbeing and even jobs to people who need it most. Social inclusion is so important to individuals, communities and organisations and Australia.

We need to give people a sense of belonging; of being connected to one another. This in turn brings about a sense of meaning and purpose and of fulfilling one's potential.

As a result participants in the programs are more inclined to then assist others less fortunate than themselves. And so the circle continues and grows all the time. These programs bring about enormous understanding of our differences, yet provide great unity.

I urge you to support this innovative social enterprise. It is making a real difference.

Lady Marigold Southey AC



With Australia's migrant intake now capturing people from more diverse backgrounds than ever, it is increasingly important to help migrants feel welcomed and provide opportunities for them to overcome the social, educational economic and cultural barriers to enjoying rich and meaningful lives in Australia.

The *With One Voice* programs are an invaluable pathway for migrants providing language, creative and communication skills, building networks and employment pathways. We are facing a skill shortage and we need to find socially innovative ways to address this.

This is a creative and effective program and has already succeeded in assisting a number of migrants with improved self esteem, skills and training and, most importantly, jobs. I applaud Creativity Australia for its initiative.

Emeritus Professor John Hay AC



I am delighted to see Creativity Australia's *With One Voice* programs making such an impact in workplaces, hospitals and communities. These transformational programs strengthen community wellbeing - they help maintain good mental health, help people to feel connected and socially enriched and, in a number of cases, change lives for the better. In a time when there is increasing stress and social isolation, these programs are valuable for everyone. We need to give everyone in society a voice. I urge you to lend your support in any way possible.

Allan Fels, AO

Creativity is so important in today's world. Tania's a most inspiring person. She is so creative herself that she inspires us to make an effort to be creative; all of us. I encourage you to support these important programs.

Dame Elisabeth Murdoch AC, DBE



CREAVITY AUSTRALIA'S PROGRAMS in 2010



In 2010, Creativity Australia has continued to execute its mission to inspire creative leadership and bring creative programs to many communities in Melbourne and Victoria. Our ultimate objectives continue to be the same – bringing innovative, creative thinking to business, local communities and the general public as a tool to improve wellbeing, productivity, confidence and a sense of belonging. By building this much needed form of social capital, and by bridging social capital, Creativity Australia is able to deliver tangible social, cultural and economic outcomes.



With One Voice Programs

In 2010, the *With One Voice* community choir programs continued to be the primary mechanism through which Creativity Australia executes its mission. The programs aim to recognise each unique voice within its membership and support base. They help to develop lasting friendships, strengthen networks, build essential language and communication skills and nourish a sense of community and mutual support. Their fundamental goal is to build both individual and collective self-esteem. When many voices come together as one voice, the results are transformational.

We are delighted to present the following reports to celebrate the success of each of these programs.

Melbourne Sings

The Melbourne Sings choir commenced in March 2009 and was the first *With One Voice* program. It remains one of the big success stories of Creativity Australia. This year, the choir membership has swelled to over 70 people each week getting together to share stories, relax and enjoy rehearsals at the magnificent Sofitel Melbourne On Collins. Our relationship with the Sofitel was recognised with the Australian Business Arts Foundation's Toyota Community Award. Melbourne Sings' highlights included performing at the ANZ Diversity Week celebrations and at the launch of the inaugural Creative Innovation 2010 conference. Please read the inspiring story of choir member Cherry on the Highlights page. Melbourne Sings gave 9 performances at major events in 2010.

Melbourne Sings is supported by Sofitel Melbourne On Collins, Pierce Armstrong Foundation, Victorian Multicultural Commission, AMDOCS and choir members.



"You have certainly created an amazing, inclusive and inspiring energy with Melbourne Sings - heartiest congratulations!"

Professor Mel Waters

Greater Dandenong Sings

Greater Dandenong Sings has already forged such a strong link with its community in a short time. The choir performed at 8 community events including the famous Drum Theatre in Dandenong, the CFA Mayoral Dinner at the Town Hall and the Dandenong Carols by Candlelight. The group has a weekly attendance of over 50 – an eclectic mix of migrants, business people, those who have gone through a tough time and need a fun weekly release. The choir has recently been profiled on SBS World News Australia, a testament to the popularity and diversity of the group.

Greater Dandenong Sings is supported by Ian Potter Foundation, RE Ross Trust, Scanlon Foundation, City of Greater Dandenong, VicUrban, Macpherson + Kelley Lawyers, Hilton Manufacturing and choir members.



Footscray Sings

Footscray Sings launched in mid-2010 and has grown steadily in members and esteem through the year. The group had their first performance being part of the *With One BIG Voice* concert at the prestigious Melbourne Recital Centre. The group ranges in age from 15 to over 60, and has a steady core group of around 30 members. Footscray Sings has recently formed a relationship with one of the job services providers in the area and has an expert on employment attending rehearsals and helping choir members as needed.

Footscray Sings is supported by Fosters in the Community, CityWide, Maribyrong City Council and choir members.

CREAVITY AUSTRALIA'S PROGRAMS in 2010



Geelong Sings

Geelong Sings completed its first full year of rehearsals at the end of 2010. It is a tight knit group from a variety of backgrounds, whether they are employees from the Traffic Accident Commission across the road from the rehearsal venue, mothers and daughters, disadvantaged young people from Encompass, new migrants to Geelong or from the other pockets of Geelong's diverse society. They are led now by young virtuoso Kym Dillon, himself a local Geelong boy, who teaches choir members true musicianship in a fun, engaging way. Geelong Sings performed at the Ocean Grove Carols by Candlelight and the parliamentary campaign launch for one of its choir members, amongst other events. It is now looking to boost numbers and secure sponsorship for many years to come.

Geelong Sings is supported by Barwon Health, Barwon Water, Transport Accident Commission, Encompass, Allabout Tours & Travel, Waterfront Christian Church and choir members.

"The choir offers an opportunity for people to extend their socialisation and build relationships outside of their everyday routines. The positive benefits of this are multi-layered. ... Opportunities to access such groups are often limited or restricted. Geelong Sings is a unique and valuable format to further socialization activities and extend relationships. Congratulations to Creativity Australia for continuing to find opportunities to increase our well-being through song."

Kellie Stone, Encompass Community Services

Sunshine Sings

Sunshine Sings is the latest incarnation of the *With One Voice* program, and has only been running for two months. Based at the brand new purpose built Creative Arts Centre at the Sunshine Harvester Primary School, the group is growing steadily and trying to engage the full spectrum of backgrounds in Sunshine. As an area with a high migrant background, these programs are essential in helping people gain confidence and strengthen their networks. Sunshine Sings is hoping to develop and mature in 2011. Sunshine Sings is supported by Department of Immigration & Citizenship, Brimbank City Council, Sunshine Harvester Primary School and choir members.

Royal Children's Hospital Sings

"Royal Children's Sings is a staff choir, with all staff invited to participate without audition. The aim of the choir is to provide an opportunity for RCH staff from different professions, both clinical and non-clinical to interact and work as one team. The choir meets weekly on Mondays from 5.15 to 6.30 pm and performs at both internal and external functions, such as the Good Friday Appeal, Children's First Foundation Gala Ball and Creativity Australia's With One Voice major concert." **Christine Kilpatrick, CEO, Royal Children's Hospital**

"For many of the health care professionals [in the choir] it becomes their personal therapy, and despite busy and demanding shifts and schedules, members will always attend regularly if they are able, even on their days off. Their singing offers a tremendous ministry through music for public events and also RCH patients, including ward visits and even an opportunity to sing carols in the Casualty Department to staff and patients." **Shaun Islip, Conductor, With One Voice**

Royal Children's Sings is supported by Lady Marigold Southey AC and the Royal Children's Hospital Foundation.

Mind Over Music – Orygen Youth Health Choir

"We are extraordinarily pleased with the numbers to date and the success of the Choir. It has worked better than we had anticipated and the benefits to those involved are clear. For staff doing incredibly difficult, taxing and at times quite sad work it has been a wonderful opportunity to do something uplifting and positive with others involved in the service. It has resulted in greater awareness of different parts of our OYH community work and experiences too amongst all the participants including some of our clients."

Orygen Youth Health

Orygen Youth Health Choir is supported by the Angior Family Foundation.



Cherry's Story

The *With One Voice* choirs represent more than just a choir and, as occurs each week at rehearsals, we share our stories, hopes, dreams and challenges. We would like to let the choir members share some of their experiences and successes from being involved in these groups. This is Cherry's story.

"I am Hui (Cherry), a Melbourne Sings choir member and i was an International Student. I am writing to thank you and the choir for giving me a very good opportunity to get my current job! I was a new graduate with not much working experience in Australia, and pretty worried about how to get my first job here. I applied for so many jobs, without success. Just when I was wondering and hesitating, I received an email from Creativity Australia telling me there was a job opportunity advertised by a member in choir in their company. I applied for it but did not expect much at first. After two weeks, I got a telephone interview from that company and I passed through. When talking about my interest during the second round interview, the interviewer and I found that we were both choir members! Then we talked a lot and he began to understand the difficulties that an overseas student faced in job hunting, and said he would like to help me and provide me an opportunity to prove myself. So, I got the job! Currently I am working in their company [Amdocs] and he is my boss - Rajarshi Chakravorty.

I have to say it is you and the choir that gives me chances to get to know so many nice people. I sincerely appreciate all your help in the choir, which has not only brought us a happy, harmonious and passionate atmosphere which can relieve us from stressful work and study, but also provided us many good job opportunities that are just so helpful! I really feel honored and lucky to join this choir, thank you very much!!"

We are thrilled about Cherry's story and wish her all the best in her new role. This is one of many transformational experiences that individuals experience in these programs and we welcome you to visit our website and YouTube channel to discover more stories for yourself.

Major Performance Snapshot

The highlight of the performance calendar for the *With One Voice* and *Mind Over Music* programs was the combined concert, also named "*With One Voice*", at the prestigious Melbourne Recital Centre. The choirs were introduced by Mrs Jan de Kretser, wife of Governor of Victoria Professor David de Kretser AC. The Hon. Lily D'Ambrosio, Minister for Community Development, announced the major grant awarded to Creativity Australia by the Victorian Community Support Fund to enable development of four new *With One Voice* programs in 2011. This was a terrific event, giving the public a chance to see all the choirs performing and sharing their stories of joy, hope and inspiration. It was also a chance for choir members in different programs to meet each other to share experiences.

The highlight of the evening was seeing all the groups come together at the end of the performance to sing 'That's What Friends Are For' and 'We Are Australian'. The entire audience joined in and the feeling of unity and mutual support was palpable. At the end of the concert, the choirs received a standing ovation and many of the audience members were in tears.

The official program cover for the concert featured an original artwork by choir member Abrar Hussain, an asylum seeker from Afghanistan and a talented artist. Abrar's brilliant artwork has also been used as the cover of this report.



"I had a lump in my throat, tears in my eyes, and goose bumps!" Audience Member



Evaluation

In late 2010 we coordinated a survey of choir members and would like to share some of the insights here:

- The top 5 reasons people come to choir are to sing, to relax, to make new friends, to relieve stress and to help others.
- Over 80% of the choir members indicated that they would like to help other choir members
- Choir members indicated that mentoring and helping with transport were the ways they were most willing to help
- A number of members indicated how pleased they were to assist those less fortunate with new skills, friendship, assistance with resumes and connections to gaining employment.

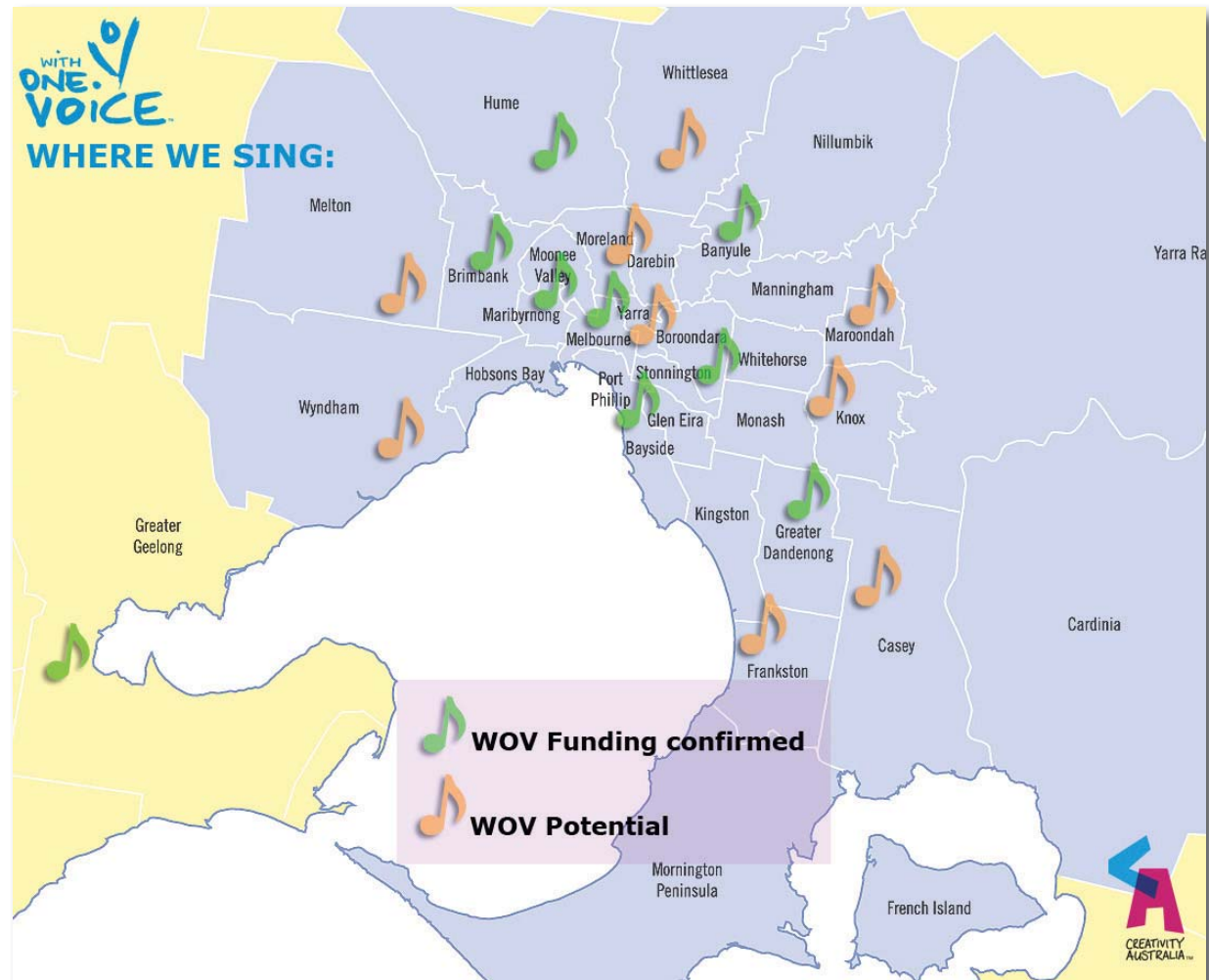
Outlook for 2011

Creativity Australia has a strong pipeline for growth in 2011, both within the existing choirs and new programs due to start. With the support of the Victorian Government's Community Strengthening Fund, we have funding secured for four new programs in 2011. These will be based in and around St Kilda, Ashburton/Ashwood/Chadstone, Heidelberg and Broadmeadows. We are due to start the former two in early 2011 and the latter two towards the middle of the year. Also in the pipeline is a new program in Frankston, with support from the Elisabeth Murdoch Trust, the Estate of the Late GWA Griffiths and the Jack Brockhoff.

We also received support to start a community/ corporate choir in one of Australia's big four banks – ANZ – akin to our programs at the Royal Children's Hospital and Orygen Youth Health. We are experiencing a strong interest for these programs in large organisations as a way to build organisational strength, prevent 'siloeing' and ineffective inter-organisational communication, improve employee engagement, build new skills, enhance wellbeing and boost morale.

We are also hoping to secure resources to take the program to Sydney, Brisbane and other capitals – as well as other communities – in Australia.

In this vein Creativity Australia is due to release its 'How To' guide in 2011 to share the wisdom of the *With One Voice* initiative and make the learnings from our program nationally and internationally available.





Benefits of music participation

In his essay, Music and Mental Health, by Dr H. Moffic, professor of Psychiatry and Behavioural Medicine at the Medical College of Wisconsin, Milwaukee, USA notes that:

“One of the first important social roles for music was as a means of healing. In the Old Testament, David is supposed to have healed the depression of King Saul by playing his harp. Shamans in various cultures tried to cure illnesses, including psychological ones. Besides herbal remedies, song often provided an essential component in the practice.” and also that: *“music, more than language, taps into primitive brain structures involved with motivation, reward, and emotion”.*

In their report “Gifts of the Muse: reframing the debate on the effect of participation in the arts” (Reframing the debate about the benefits of the arts, 2004, Rand Corporation, California), McCarthy et al noted that: *“People are drawn to the arts not for their instrumental effects, but because the arts can provide them with meaning and with a distinctive type of pleasure and emotional stimulation. We contend not only that these intrinsic effects are satisfying in themselves, but that many of them can lead to the development of individual capacities and community cohesiveness that are of benefit to the public sphere.”*

Professor Stephen Clift of the Sidney de Haan Research Centre for Arts and Health at Canterbury Christchurch University in the UK, conducted the first major European survey on the effect of singing on physical and mental well-being. The Centre is committed to researching the contribution of music and other participative arts activities in promoting the health and wellbeing of both individuals and communities. Professor Clift’s survey provides evidence that singing in harmony with others, such as in a choir or in parts, is particularly beneficial. The outcomes reported include increased happiness as well as reduced stress levels. Singing in unison also helps people cope with and recover from mental illnesses such as depression and schizophrenia. Singing therapy is now being used to treat people suffering from dementia and stroke.

Music is also commonly used to unite communities of people as well as to raise individual self-esteem and self-efficacy. Music is a ‘universal language,’ facilitating social interaction and enhancing communication between people from a wide variety of backgrounds. In day-to-day life, music can be effective at bringing together people who are separated by barriers of language, socioeconomic status or cultural background, accessible as it is to all people, regardless of these factors.

Research at Creativity Australia

We have significant interest from a variety of University partners and post doctoral students to undertake research on the methodology and outcomes of this innovative project to bridge social capital, improve skills and employment pathways for migrants and promote a sense of belonging.

This research will give greater recognition to the importance of using creative programs to overcome disadvantage and achieve individual and community goals. As noted above, it is increasingly recognised that singing and making music improve physical and psychological wellbeing, in turn preventing illness, mental health issues, unemployment, staff disengagement and social exclusion.

We would like to hear from any individual or organisation who would like to support a Research Project with the UNESCO Chair in Interreligious and Intercultural Relations - Asia Pacific (UCIIR-AP) at Monash University.

A possible research strategy includes:

- Participatory Action Research - whereby the researchers (the UCIIR-AP) team work together with the participants (Creativity Australia) to devise appropriate research questions and methods
- A multimedia approach - interviews recorded digitally that can be analysed by the researchers and presented in the form of a report and also a documentary - this approach would be very well suited to the With One Voice programs.
- 12-30 interviews - depending on scope of project - to be determined by researchers and participants
- 4-6 month project

“For my first six months in Australia, I was quite isolated because I was sad about what had happened to me and my family. I had no family or friends here and it was very hard for me to adjust. The Asylum Seeker Resource Centre was looking after me and they told me about singing in the choir. I love arts and music, but I’ve never had the chance to sing because there are many fundamentalists in Afghanistan and we weren’t allowed. I have been thinking about human emotions in cultural diversity and how all the emotions are here in a single choir. The beauty of singing is that it lifts you up and keeps you going.”

Abrar, member of Melbourne Sings and Afghani refugee

AUDITED ACCOUNTS

CREATIVITY AUSTRALIA LIMITED
ABN 94 133 015 040

DIRECTORS' REPORT

The directors present their report together with the financial report of Creativity Australia Limited ("the Company") for the year ended 31 December 2010, and the auditor's report thereon.

DIRECTORS

The directors of the Company in the year ended 31 December 2010 including any directors who were appointed or resigned during this time are:

Name	Appointed	Resigned	Qualifications
Ms Tania de Jong	1 September 2008		LLB (Hons) Grad Dip Opera (VCA) Grad Dip Voice (VCA)
Mr Peter Kronborg	20 April 2009		LLB, MBA
Ms Susan Larkin	2 December 2008		B Applied Science
Ms Kelly O'Dwyer	1 September 2009	31 December 2010	LLB (Hons) BA
Ms Susan Crook	9 October 2009	10 March 2011	LLB, BA, MBA, Grad Dip CSA

COMPANY SECRETARY

Ms Susan Crook

Experience

Ms Crook has over 30 years' experience in various senior corporate roles with organisations ranging from large listed multi nationals to smaller unlisted, government sector and not for profits entities. Ms Crook has specialised in Corporate Governance for the past 18 years.

COMPANY PARTICULARS

The registered office of the Company is:

Creativity Australia Limited
204 St Kilda Road
Southbank Victoria 3006

Creativity Australia Limited is a company limited by guarantee, incorporated in Australia and having its principal place of business at the address listed above.

PRINCIPAL ACTIVITIES

The principal activity of the Company during the course of the financial period has been to develop sustainable and creative programs and advocate for creative thinking and leadership around the country in the workforce and in partnership with the community. Its primary activity has been the development and management of the With One Voice community choir programs.

RESULT

The net surplus for the 12 month financial period was \$137,396 (\$229,192).

CREATIVITY AUSTRALIA LIMITED
ABN 94 133 015 040

DIRECTORS' REPORT (continued)

DIRECTORS' MEETINGS

Three meetings were in the year to 31 December 2010. The following directors were in office during the period and attended the following number of meetings:

Name of Director	Meetings eligible to attend	Total attended
Ms Tania de Jong	3	3
Mr Peter Kronborg	3	3
Ms Susan Larkin	3	3
Ms Kelly O'Dwyer	3	1
Ms Susan Crook	3	3

SIGNIFICANT CHANGES TO THE STATE OF AFFAIRS

There were no significant changes in the state of affairs of the Company during the period under review.

EVENTS SUBSEQUENT TO REPORTING DATE

There has not arisen in the interval between the end of the financial year and the date of this report any item, transaction or event of a material and unusual nature likely, in the opinion of the directors of the Company, to affect significantly the operations, the results of those operations, or the state of affairs of the Company, in future financial years.

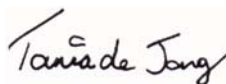
LIKELY DEVELOPMENTS

The Company will continue to operate with the objective of undertaking its principal activities stated above.

AUDITOR'S INDEPENDENCE DECLARATION

The auditor's independence declaration is set out on page 3 and forms part of the directors' report for the period ended 31 December 2010.

Signed in accordance with a resolution of the directors:



Tania de Jong AM
Chair
Melbourne, 28 March 2011



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 Australia

CREATIVITY AUSTRALIA LIMITED
ABN 94 133 015 040

STATEMENT OF COMPREHENSIVE INCOME
FOR THE YEAR ENDED 31 DECEMBER 2010

DECLARATION OF INDEPENDENCE BY NICK MICHAEL TO THE DIRECTORS OF CREATIVITY AUSTRALIA LIMITED

As lead auditor of Creativity Australia Limited for the year ended 31 December 2010, I declare that, to the best of my knowledge and belief, there have been no contraventions of:

the auditor independence requirements of the Corporations Act 2001 in relation to the audit; and any applicable code of professional conduct in relation to the audit.

Nick Michael
 Director

BDO Audit (NSW-VIC) Pty Ltd

Melbourne, 28 March 2011

	Note	2010	16 months to 31 Dec 2009
		\$	\$
Revenue			
Fundraising events	4	-	106,431
Donations and sponsorships	4	407,612	371,907
Other income	4	18,900	2,250
Total Revenue		<u>426,512</u>	<u>480,588</u>
Expenses			
Director Fees		6,600	12,000
Fundraising		60,421	68,393
Professional fees		13,854	23,400
Choir services		73,601	114,626
Employee benefits expense	5	131,750	23,576
Other		2,890	9,401
Total expenses		<u>289,116</u>	<u>251,396</u>
Surplus before income tax expense		<u>137,396</u>	<u>229,192</u>
Income tax expense		-	-
Net Surplus after income tax		<u>137,396</u>	<u>229,192</u>

BDO Audit (NSW-VIC) Pty Ltd ABN 17 114 673 340
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The Statement of Comprehensive Income is to be read in conjunction with the accompanying notes.

CREATIVITY AUSTRALIA LIMITED
ABN 94 133 015 040

STATEMENT OF FINANCIAL POSITION
AS AT 31 DECEMBER 2010

	Note	2010	2009
		\$	\$
CURRENT ASSETS			
Cash and cash equivalents	7	657,809	280,734
Receivables	8	-	18,316
Prepayments	9	500	-
TOTAL CURRENT ASSETS		<u>658,309</u>	<u>299,050</u>
NON CURRENT ASSETS			
Computer Equipment	10	5,177	-
TOTAL NON CURRENT ASSETS		<u>5,177</u>	<u>-</u>
TOTAL ASSETS		<u>663,486</u>	<u>299,050</u>
CURRENT LIABILITIES			
Payables	11	67,724	69,858
Deferred Contributions	12	229,174	-
TOTAL LIABILITIES		<u>296,898</u>	<u>69,858</u>
NET ASSETS		<u>366,588</u>	<u>229,192</u>
EQUITY			
Contributed equity		-	-
Retained surplus		366,588	229,192
TOTAL EQUITY		<u>366,588</u>	<u>229,192</u>

CREATIVITY AUSTRALIA LIMITED
ABN 94 133 015 040

STATEMENT OF CHANGES IN EQUITY
FOR THE YEAR ENDED 31 DECEMBER 2010

	RETAINED SURPLUS
	\$
Opening balance at 1 September 2008	-
Net surplus for the period	229,192
Total recognised income and expense for the period	229,192
CLOSING BALANCE AT 31 DECEMBER 2009	<u>229,192</u>
RETAINED SURPLUS	
\$	
Opening balance at 1 January 2010	229,192
Net surplus for the period	137,396
Total recognised income and expense for the period	137,396
CLOSING BALANCE AT 31 DECEMBER 2010	<u>366,588</u>

The Statement of Financial Position is to be read in conjunction with the accompanying notes.

The Statement of Changes In Equity is to be read in conjunction with the accompanying notes.

CREATIVITY AUSTRALIA LIMITED
ABN 94 133 015 040

STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 DECEMBER 2010

	Note	2010	16 months to 31 Dec 2009
		\$	\$
CASH FLOW FROM OPERATING ACTIVITIES			
Cash received from operating		444,329	491,231
Cash paid to suppliers and employees		(62,077)	(210,497)
Net cash provided by operating activities	14	382,252	280,734
CASH FLOW FROM INVESTING ACTIVITIES			
Acquisition of computer equipment	10	(5,177)	-
Net cash used in investing activities		(5,177)	-
Net increase in cash and cash equivalents		377,075	280,734
Opening cash and cash equivalents			
		280,734	-
Closing cash and cash equivalents	7	657,809	280,734

The Statement of Cash Flows is to be read in conjunction with the accompanying notes.

CREATIVITY AUSTRALIA LIMITED
ABN 94 133 015 040

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2010

NOTE 1: REPORTING ENTITY

Creativity Australia Limited ("the Company") is a company limited by guarantee domiciled in Australia. The address of the Company's registered office is 204 St Kilda Road, Southbank, VIC 3006, Australia.

NOTE 2: BASIS OF PREPARATION

(a) Statement of compliance

The financial report is a general purpose financial report which has been prepared in accordance with Australian Accounting Standards ('AASBs') (including Australian Interpretations) adopted by the Australian Accounting Standards Board ('AASB') and the Corporations Act 2001. The financial statements were approved by the Board of Directors on the date of signing the directors' declaration.

(b) Basis of measurement

The financial statements have been prepared on a historical cost basis, except where stated.

(c) Functional and presentation currency

These financial statements are presented in Australian dollars, which is the Company's functional currency.

(d) Use of estimates and judgements

The preparation of financial statements requires management to make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, income and expenses. Actual results may differ from these estimates.

Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised and in any future periods affected.

NOTE 3: SIGNIFICANT ACCOUNTING POLICIES

The accounting policies set out below have been applied consistently to all periods presented in these financial statements.

(a) Financial Instruments – Non-derivative financial instruments

Non-derivative financial instruments comprise trade and other receivables, cash and cash equivalents, and trade and other payables.

Non-derivative financial instruments are recognised initially at fair value plus, for instruments not at fair value through profit or loss, any directly attributable transaction costs. Subsequent to initial recognition non-derivative financial instruments are measured as described below.

A financial instrument is recognised if the Company becomes a party to the contractual provisions of the instrument. Financial assets are derecognised if the Company's contractual rights to the cash flows from the financial assets expire or if the Company transfers the financial asset to another party without retaining control or substantially all risks and rewards of the asset. Regular way purchases and sales of financial assets are accounted for at trade date, i.e., the date that the Company commits itself to purchase or sell the asset. Financial liabilities are derecognised if the Company's obligations specified in the contract expire or are discharged or cancelled.

Cash and cash equivalents comprise cash balances and deposits at call.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2010

NOTE 3: SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

(b) Impairment

A financial asset is assessed at each reporting date to determine whether there is any objective evidence that it is impaired.

A financial asset is considered to be impaired if objective evidence indicates that one or more events have had a negative effect on the estimated future cash flows of that asset.

An impairment loss in respect of a financial asset measured at amortised cost is calculated as the difference between its carrying amount, and the present value of the estimated future cash flows discounted at the original effective interest rate. An impairment loss in respect of an available-for-sale financial asset is calculated by reference to its current fair value.

Individually significant financial assets are tested for impairment on an individual basis. The remaining financial assets are assessed collectively in groups that share similar credit risk characteristics.

All impairment losses are recognised in the income statement. Any cumulative loss in respect of an available-for-sale financial asset recognised previously in equity is transferred to the income statement.

An impairment loss is reversed if the reversal can be related objectively to an event occurring after the impairment loss was recognised. For financial assets measured at amortised cost and available for-sale financial assets that are debt securities, the reversal is recognised in profit or loss. For available-for-sale financial assets that are equity securities, the reversal is recognised directly in equity.

(c) Employee benefits

(i) Defined contribution superannuation funds

A defined contribution plan is a post-employment benefit plan under which an entity pays fixed contributions into a separate entity and will have no legal or constructive obligation to pay further amounts. Obligations for contributions to defined contribution superannuation funds are recognised as an expense in the income statement when they are due.

(ii) Long-term service benefits

The Company's net obligation in respect of long-term service benefits, other than defined contribution superannuation funds, is the amount of future benefit that employees have earned in return for their service in the current and prior periods including on-costs. The benefit is calculated using expected future increases in wage and salary rates including related on-costs and expected settlement dates, and is discounted using the rates attached to the Commonwealth Government bonds at the balance sheet date which have maturity dates approximating to the terms of the Company's obligations.

(iii) Short-term benefits

Liabilities for employee benefits for wages, salaries and annual leave that are expected to be settled within 12 months of the reporting date represent present obligations resulting from employees' services provided to reporting date, are calculated at undiscounted amounts based on remuneration wage and salary rates that the Company expects to pay as at reporting date including related on-costs, such as workers compensation insurance and payroll tax. Non-accumulating non-monetary benefits, such as medical care, housing, cars and free or subsidised goods and services, are expensed based on the net marginal cost to the Company as the benefits are taken by the employees.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2010

NOTE 3: SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

(d) Revenue

(i) Contributions

An unconditional contribution is recognised in the income statement as income when the contribution becomes receivable.

Any other contribution is recognised in the balance sheet initially as deferred contributions it is received and that the Company will comply with the conditions attaching to it and brought to account when the conditions of the contributions have been met.

Contributions that compensate the Company for expenses incurred are recognised as revenue in the income statement on a systematic basis in the same periods in which the expenses are incurred. Contributions that compensate the Company for the cost of an asset are recognised in the income statement as other income on a systematic basis over the useful life of the asset.

(ii) Donations and Sponsors

Donations and sponsorships are recognised as revenue when received, or deferred at balance date, when specific conditions attaching to them have yet to be met.

(iii) Interest income

Interest income is recognised as it accrues, using the effective interest method.

(e) Income Tax

The Company is a tax-exempt entity for the purposes of Division 50 of the Income Tax Assessment Act 1997. In addition, the Company is a rebateable employer for the purposes of section 65J of the Fringe benefits Assessment Act 1986.

(f) Goods and Services Tax (GST)

Revenue, expenses and assets are recognised net of the amount of goods and services tax (GST), except where the amount of GST incurred is not recoverable from the taxation authority. In these circumstances, the GST is recognised as part of the cost of acquisition of the asset or as part of the expense.

Receivables and payables are stated with the amount of GST included. The net amount of GST recoverable from, or payable to, the ATO is included as a current asset or liability in the balance sheet.

Cash flows are included in the statement of cash flows on a gross basis. The GST components of cash flows arising from investing and financing activities which are recoverable from, or payable to, the ATO are classified as operating cash flows.

(g) New standards and interpretations not yet adopted

Certain new Accounting Standards and interpretations have been published that are not mandatory for the 31 December 2010 reporting period. The Company has not, and does not intend to, adopt these standards early.

CREATIVITY AUSTRALIA LIMITED
ABN 94 133 015 040

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2010

NOTE 3: SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

(g) New standards and interpretations not yet adopted (continued)

The application of these Accounting Standards and Australian Interpretations are also not expected to have any significant impact on the Company's financial statements. Consequently, they have not been specifically identified above.

	2010	16 months to 31 Dec 2009
NOTE 4: REVENUE	\$	\$
Fundraising Events		
Auction income	-	65,320
Raffles and ticket sales	-	41,111
	-	106,431
Donations and Sponsorship		
General donations	204,625	177,879
Specified project grants	202,988	194,028
	407,613	371,907
Other		
Choir performances	6,385	2,250
Interest Income	8,783	-
Miscellaneous Income	3,732	-
	18,900	2,250
NOTE 5: EMPLOYEE BENEFITS		
Choir masters	51,886	16,263
Administration	79,864	7,313
	131,750	23,576

NOTE 6: AUDIT FEES

BDO Audit (NSW-VIC) Pty Ltd – audit services 7,500
No non-audit services have been provided. The audit was kindly donated.

CREATIVITY AUSTRALIA LIMITED
ABN 94 133 015 040

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2010

	2010	16 months to 31 Dec 2009
NOTE 7: CASH AND CASH EQUIVALENTS	\$	\$
DGR Bank Account	333,366	269,983
Non DGR Bank Account	5,451	10,751
Term Deposits	318,782	-
Cash in hand	210	-
	657,809	280,734
NOTE 8: RECEIVABLES		
GST Refundable	-	18,316
NOTE 9: PREPAYMENTS		
Prepaid Insurance	500	-
NOTE 10: COMPUTER EQUIPMENT		
Computers	3,627	-
Printers	1,550	-
	5,177	-
NOTE 11: PAYABLES		
Accounts payable and accruals	39,857	56,386
Deferred Income	12,381	13,472
Payroll Liabilities	8,732	-
GST Payable	6,754	-
	67,724	69,858
NOTE 12: DEFERRED CONTRIBUTIONS		
Deferred Contributions	229,174	-

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2010

NOTE 13: FINANCIAL INSTRUMENTS AND FINANCIAL RISK MANAGEMENT

(a) Significant accounting policies

Details of the significant accounting policies and methods adopted, including the criteria for recognition, the basis of measurement, and the basis on which income and expenses are recognised, with respect to each class of financial asset, financial liability and equity instrument are disclosed in Note 2 & 3 to the financial statements.

(b) Categorisation of financial instruments

Financial assets	Note	Category	Carrying amount 2010 \$
Cash and cash equivalents	7	Cash and cash equivalents	657,809
Financial liabilities			\$
Payables	11	Financial liabilities	67,724

(c) Credit risk

Credit risk represents the loss that would be recognised if counterparties failed to perform as contracted. The Company's maximum exposure to credit risk at balance date in relation to each class of recognised financial asset is represented by the carrying amount of those assets as indicated in the balance sheet.

Financial assets that are either past due or impaired

Currently the Company does not hold any collateral as security nor credit enhancements relating to any of its financial assets.

As at the reporting date there are no financial assets that are past due and there are no indications that any of the financial assets have been impaired.

The Company does not have any material credit risk exposure to any single debtor or group of debtors under financial instruments entered into by the Company.

The Company's maximum exposure to credit risk at balance date in relation to each class of recognised financial assets is the carrying amount of those assets as indicated in the balance sheet and related notes.

Interest rate exposure and ageing analysis of financial assets

Carrying amount	Interest rate exposure			Past due by			
	Fixed interest rate	Variable interest rate	Non-interest bearing	Less than 1 Month	1-3 months	3 months - 1 year	1-5 years
2010							
Cash assets	657,809	-	657,599	210	-	-	-
	657,809	-	657,599	210	-	-	-

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2010

NOTE 13: FINANCIAL INSTRUMENTS AND FINANCIAL RISK MANAGEMENT (CONTINUED)

(d) Liquidity risk

Liquidity risk arises when the Company is unable to meet its financial obligations as they fall due. The Company operates under the policy of settling financial obligations within 30 days and in the event of a dispute, makes payments within 30 days from the date of resolution. It also continuously manages risk through monitoring future cash flows and maturities planning to ensure adequate holding of high quality liquid assets and dealing in highly liquid markets.

The Company's exposure to liquidity risk is deemed insignificant as at 31 December 2010. Maximum exposure to liquidity risk is the carrying amounts of financial liabilities.

The Company does not have any interest bearing liabilities at balance date.

Interest rate exposure and maturity analysis of financial liabilities

	Interest rate exposure			Maturity dates				
	Nominal amount	Fixed interest rate	Variable interest rate	Non-interest bearing	Less than 1 month	1-3 months	3 months - 1 year	1-5 years
2010								
Payables	67,724	-	-	67,724	67,724	-	-	-
	67,724	-	-	67,724	67,724	-	-	-

(e) Market risk

The Company's exposure to market risk is primarily through interest rate risk and other price risks with currently no exposure to foreign currency risk.

(f) Interest rate risk

Exposure to interest rate risk might arise primarily through the Company's cash and deposits. Minimisation of risk is achieved by investments in floating interest rate bank accounts.

The Company's exposure to interest rate risk is set out below.

Market risk exposure

Carrying amount	Interest rate risk			
	-1% (100 basis points)		+1% (100 basis points)	
	Profit	Equity	Profit	Equity
2010				
Financial assets:				
Cash assets-variable rates	657,599	(6,578)	(6,578)	6,578
Total		(6,578)	(6,578)	6,578

(g) Fair value

The Company considers that the carrying amount of financial assets and financial liabilities recorded in the financial report to be a fair approximation of their fair values, as cash assets are held in short term deposits.

CREATIVITY AUSTRALIA LIMITED
ABN 94 133 015 040

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2010

NOTE 14: RECONCILIATION OF CASH FLOWS FROM OPERATING ACTIVITIES

Cash flows from operating activities	\$
Surplus for the period	137,396
(Increase)/decrease in trade & other receivables	17,816
Increase/(decrease) in trade & other payables	<u>227,040</u>
Net cash from operating activities	<u>382,252</u>

NOTE 15: RELATED PARTIES

Directors' Remuneration

The names of directors of the Company who have held office during the year ending 31 December 2010 are:

Ms Tania de Jong
Mr Peter Kronborg
Ms Susan Larkin
Ms Kelly O'Dwyer (Resigned 31 December 2010)
Ms Susan Crook (Resigned 10 March 2011)

No remuneration was paid or payable to any director for the period to 31 December 2010.

Key Management Personnel

There are no other Key Management Personnel aside from the directors.

Related Party Transactions

Ms Tania de Jong is a director of Music Theatre Australia and Creative Universe which provided services to the Company during the financial period of \$153,122, at a significant discount to actual cost. These services comprised event management services, accounting and general administration services. Ms Tania de Jong also provided substantial services to the Company during the period and has received no remuneration for her services. The company also receives in kind benefits from Music Theatre Australia and Creative Universe including donation of its office premises, equipment and ancillary benefits.

Ms Susan Crook has provided company secretarial services of \$6,600 during the financial period, donating the full amount back to the company.

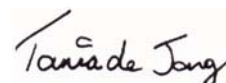
CREATIVITY AUSTRALIA LIMITED
ABN 94 133 015 040

DECLARATION BY DIRECTORS

The directors of the company declare that::

1. The financial statements, comprising the statement of comprehensive income, statement of financial position, statement of cash flows, statement of changes in equity, and accompanying notes, are in accordance with the Corporations Act 2001 and:
 - (a) comply with Accounting Standards and the Corporations Regulations 2001; and
 - (b) give a true and fair view of the company's financial position as at 31 December 2010 and of its performance for the year ended on that date.
2. In the directors' opinion, there are reasonable grounds to believe that the company will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with a resolution of the Board of Directors and is signed for and on behalf of the directors by:



Tania de Jong
Chair

Melbourne, 28 March 2011



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www.bdo.com.au

The Rialto, 525 Collins St
Melbourne VIC 3000
GPO Box 4736 Melbourne VIC 3001
Australia



Auditor's Opinion

In our opinion the financial report of Creativity Australia Limited is in accordance with the *Corporations Act 2001*, including:

- (a) giving a true and fair view of the company's financial position as at 31 December 2010 and of its performance for the year ended on that date; and
- (b) complying with Australian Accounting Standards - Reduced Disclosure Requirements and the *Corporations Regulations 2001*.

INDEPENDENT AUDITOR'S REPORT

To the members of Creativity Australia Limited

Report on the Financial Report

We have audited the accompanying financial report of Creativity Australia Limited, which comprises the statement of financial position as at 31 December 2010, the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information, and the directors' declaration.

Directors' Responsibility for the Financial Report

The directors of the company are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards - Reduced Disclosure Requirements and the *Corporations Act 2001* and for such internal control as the directors determine is necessary to enable the preparation of the financial report that is free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance about whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of the financial report that gives a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independence

In conducting our audit, we have complied with the independence requirements of the *Corporations Act 2001*. We confirm that the independence declaration required by the *Corporations Act 2001*, which has been given to the directors of Creativity Australia Limited, would be in the same terms if given to the directors as at the time of this auditor's report.

BDO Audit (NSW-VIC) Pty Ltd

NICK MICHAEL

Director

Melbourne, Victoria

28 March 2011

PARTNERS & SPONSORS in 2010



Major Partners

- Angior Family Foundation
- Barwon Health
- Barwon Water
- Creative Universe
- Elisabeth Murdoch Trust
- Estate of the Late Edward Wilson
- Estate of the Late GWA Griffiths
- Estate of the Late Patrick Brennan
- Fosters in the Community
- Ian Potter Foundation
- Jack Brockhoff Foundation
- Lady Marigold Southey AC
- Music Theatre Australia
- Perpetual Trustees
- RE Ross Trust
- Royal Children's Hospital
- Scanlon Foundation
- Scobie & Claire McKinnon Trust
- Sofitel Melbourne On Collins
- Transport Accident Commission
- City West Water
- CityWide
- Collins Place
- Cojo Enterprises
- Committee for Melbourne
- Complete Governance
- Dandenong Chamber of Commerce
- Dandenong Festival of Music and Art
- De Bono Institute
- Deakin University
- Drapac Consulting
- Eastside Printing
- Efront Web Design
- Encompass
- Geelong Performing Arts Centre
- Go Fundraise
- GPT Group
- Hawker Britton
- Hilton Manufacturing
- Infoxchange
- Macpherson + Kelley Lawyers
- Multicultural Arts Victoria
- Music Theatre Australia
- Noble Park Keysborough Lions Club
- Orygen Youth Health
- PageUp People
- Pierce Armstrong Foundation
- Pot-Pourri
- Pro Bono Australia
- Rotary Club of Dandenong
- Salvation Army
- Spectrum Migrant Resource Centre
- St James Church Dandenong
- St James Ethics Centre
- Sunshine Harvester Primary School
- SCAAB
- The Banner Lady
- The Geelong Club
- The Granary Café Sunshine
- Thinking.com.au
- Travellers Aid
- VECCI
- Victorian Multicultural Commission
- VicUrban
- Waterfront Christian Church
- St James Ethics Centre
- Sunshine Harvester Primary School
- SCAAB
- The Banner Lady
- The Geelong Club
- The Granary Café Sunshine
- Thinking.com.au
- Travellers Aid
- VECCI
- Victorian Multicultural Commission
- VicUrban
- Waterfront Christian Church
- Employment Partners
- WISE Employment
- MatchWorks
- Government Partners
- Department of Human Services – Neighbourhood Renewal
- Department of Immigration and Citizenship
- Department of Planning and Community Development – Community Strengthening Fund
- Brimbank City Council
- City of Greater Dandenong
- Maribyrnong City Council
- Monash City Council
- City of Greater Geelong
- Individual Supporters
- Rhonda Abotomey
- Claire Aird
- David Allen
- Diana Amand
- Yun Yan An
- Cathy Arnold
- Nadia Askin
- Rob Auer
- Elizabeth Bare
- Marie Belfield
- Helene Bender AM
- Graeme Black
- Susan Blackburn
- Chris Blakey
- Gwen Bode
- Kester Brown
- Richard Brown
- Greg Buckley
- Henry Burger
- Graham Burrows
- Stefan Cassomenos
- EM Chapman
- Tina Cheah
- Hui Chen
- Alice Chien
- Graeme Clark
- John Crichton
- Sue Crook
- Robin Cuming
- The Hon. Lily D'Ambrosio MP
- Blake Dawson
- Henri & Eva de Jong
- Berenice de Silva
- Kym Dillon
- Anne Doherty
- Nikki Duldig
- Alyssa Erskine
- Fiona Erskine
- John Evans
- Jordina Evins
- Julia Farrell
- Mitch Fifield
- Lynda Ford
- Cody Geddes
- Simon Gillies
- Sandra Glass
- Rosie Goether
- John Grennan
- Jenny Gretrix
- Anna Hall
- Jamie Hall
- Ruth Harley
- Roslyn Harris
- Gabrielle Hartin
- Barbara Haynes
- Shaun Islip
- Sarah Holt
- Keith Irvine
- Mark Jankelson
- Gordon Jenkins
- Chris Jewell
- Graeme Johnson
- Pia Kalatzis
- Patricia Kailis AM, OBE
- Leon Kempler OAM
- Gerard Kennedy
- Luke Kilmany
- Anne King
- Mary King
- Ann Kinnear
- Peter Kronborg
- Michael Lawrence
- Emily Lee
- Jayne Lee-Steere
- Elizabeth Levy
- Lisa Liow
- Lihni Liu
- Xuefeng Liu
- Kang Lu
- Louisa Lynch
- Chandler Macleod
- Meity Mandagie
- Iola Mathews
- Peter Mazurczuk
- Andrew Meier
- John Mihan
- Diana Millar
- Rev. EJM Millar
- Andrew Miller
- Gordon Moffatt AM
- Keiko Morikawa
- William Mulholland
- Philip Muraca
- Judith Murphy
- DG Neilson
- Thuong Nguyen
- Ella Norman
- Christiaan O'Dea
- Jean Paul
- Ella Peaty
- Prue Penington
- Lynda Pryce
- Xing Xinp Qiu
- Heather Reynolds
- Anne Riddell
- Ken Roche AM
- Ruth Rosen
- Francis Royston
- Susannah Russell
- Graeme Samuel
- Rochelle Schetzner
- Kathryn Scully
- Faith Sim
- Adam Simpson
- Nina Smith
- Brian Snowden
- Michelle Somerville
- Lana Speering
- Emma Steer
- Venda Strange
- Helen Haibo Tan
- Erik Teichmann
- Alistair Thompson
- Li Thompson
- Carol Unger
- Ruth Varenica
- Arase Veerappan
- Jo Verity
- Ning Wah
- Annie Walker
- Li Wang
- Ellen Ward
- Leanne Webber
- Sarah Widegren
- Midco Wong
- Jenny Xi
- Hui Fang Xu
- Rosie Xu
- Sue Yantses

THE PEOPLE BEHIND THE CREATIVITY



Patrons

Dame Elisabeth Murdoch AC, DBE
Lady Marigold Southey AC
Professor Allan Fels AO
Hugh Morgan AC
Emeritus Professor John Hay AC

Ambassadors

Professor Graham Burrows AO
John Calvert-Jones AM
Terry Campbell AO
Dr Alan Finkel AM
Professor Andrea Hull AO
Sam Lipski AM

Board of Directors

Tania de Jong AM (Founding Chair)
Peter Kronborg (Deputy Chair)
Sue Crook
Sue Larkin
Kelly O'Dwyer



L - R: Sue Larkin, Sue Crook, Tania de Jong AM, Kelly O'Dwyer, Peter Kronborg

Thought Leaders

Mary Barlow
Terry Barnes
Mark Bergin
Rufus Black
Graham Bradley AM
Julie Caldecott
Frank Cicutto
James Demetriou
John Denton
Wayne Dyson
Saul Eslake
Hugh Evans
Senator Mitch Fifield
Jo Fisher
Stephen Grant
Jane Harvey
Elaine Henry OAM
John Higgins
Assoc. Professor John Kelly AM
Leon Kempler OAM
Peter Kronborg
Dr Janine Kirk AM
Dr Simon Longstaff
Professor Patrick McGorry
Andrew Norton
Jan Owen AM
Michael Rennie
Carol Schwartz AM
Clive Scott
Professor John Seybolt
Dr Peter Shergold AC
Steven Skala AO
The Honorable John So
Evan Thornley
Alison Watkins
Peter Williams
Professor Martin Westwell
Professor Ghil'ad Zuckermann

The Creativity Australia Team

Policy and research: Janet Creaney
Program coordinator: Nicole Borg
Creative Catalyst: Mike Harut
Social Media & Creative Coordinator: Jessamy Gee
Administration & Account Support: Midco Wong
Conductors: Shaun Islip, Adrian Portell, Kym Dillon



L - R: Jessamy Gee, Nicole Borg, Diana Will, Tania de Jong AM, Mike Harut, Janet Creaney

Consultants

BDO, Nick Michael, Auditor
King Consulting P/L, Anne King, Financial Advisor
Governance Matters, Sue Crook, Company Secretary



MORE WONDERFUL STORIES



“My name is Thilini Fernando, I am 26 years old, and I came to Australia from Sri Lanka in May this year.



I came here to stay with my Uncle, my mother’s brother, and to study childcare. I live with my uncle, his wife and two girl cousins. Ranuka, who is in the choir and also Sri Lankan, told my aunt about the choir, and I was very interested to hear about it because I love to sing.

I went along to the choir, and I loved it! The choir is now a big part of my life – they are like family to me, and are always so encouraging and helpful. I was given the opportunity to sing a solo in the choir, and they helped me believe that I could do it.

People in the choir also helped me to get a job. Chris helped me with my application for Holmesglen TAFE where I am studying for a Certificate III in Childcare, and let me know how I could get casual work as a childcare worker through the council. Shaun the conductor also helped by being a referee for me, and I now work there part time.

Since joining the choir I have asked my two cousins to come along as well, and they love it as much as me.”

Thilini Fernando

“Quizon has completed his training program for the Certificate IV in Training and Assessment Qualification. He is already a highly competent teacher with great experiences from his home country, The Philippines, and has demonstrated his strong capabilities during the APCOT course. It is very satisfying to be able to provide him with an Australian qualification that will be highly instructive in helping him to gain teaching/training employment in Australia. All thanks in the end to the great work you are doing with the community choir, I’m so glad we’ve been able to connect!”

Gabrielle Hartin, who joined Melbourne Sings and decided to offer a scholarship to a migrant to obtain an Australian qualification

“Something happened at the Sandown Raceway concert last week – I let go of my fears, inhibitions, self consciousness; and the child within me came to the forefront.

I thought ‘wow, I can sing’, I am doing alright, I am part of a large choir, and my confidence kept growing. I felt on top of the world. I knew I could sing but I lacked the confidence to sing ‘out loud’. This choir has given me this opportunity and has unlocked a potential I never thought I had – singing in harmony, hitting the right notes and keeping in time. Thank you so much.”

Marie Wright, a member of Greater Dandenong Sings and her feelings after the choir’s first public performance

“I have had a spinal operation and since the operation I felt cut off from the rest of the world. My days were filled with unhappiness, that was until I joined the Melbourne Sings Choir and was embraced by compassion and love of truly compassionate people, such as yourself. Now, I am happy. I can use my voice, my whole heart to thank all of those people who have helped create this wonderful organisation.”

Xiao Rong Nheu, member of Melbourne Sings

“Thank you for providing me with the opportunity to be part of this amazing initiative, Melbourne Sings. It brings joy to my Tuesdays and has helped me to grow both personally and professionally.”

**Emma Steer,
Child Psychologist**

‘At Christmas Island at the detention centre, with my friends I was always singing. We believe a tradition in West Papua if we keep singing ... all our prayers will be answered. It makes everyone happy. We’re not just laughing. It expresses from the heart through the body. It makes everyone come together.”



Adolf, member of Melbourne Sings and recent refugee from West Papua

HOW TO HELP Donation Form



THANK YOU for making a difference to the disadvantaged people & communities in Australia, and for recognising the power of creativity, diversity and social inclusion in affecting sustainable change in our lives.

How do you want to make a creative difference?

(Simply choose an option below, complete the required details, and kindly return your donation form)

- \$100 - \$200 Assist with travel choir practice for one disadvantaged person for 6 or 12 months
- \$500 Sponsor someone from a disadvantaged background to participate in a choir program for one year
- \$1,000 Join a choir and directly sponsor a disadvantaged person to be in a choir.
- \$2,500 Inspire and mentor young people to be creative leaders (3-month program)
- \$5,000 - \$10,000 Fund a short term creative project for a disadvantaged group or community
- \$25,000 Help us to set up a With One Voice choir program & network for social transformation in a disadvantaged community for 6 months
- \$40,000 Fund a 12-month research & evaluation project by a University on the benefits of these programs for building self-esteem & employment
- \$50,000 Help us to set up a With One Voice choir program and network for social transformation in a disadvantaged community for 12 months
- \$10,000 - \$100,000 Become a sponsor of the Creative Innovation Conference
- \$30,000 Sponsor a research project to measure a one year choir intervention program for young people with emerging mental health issues at Orygen Youth Health
- Creativity Bequest Unlimited capacity to make a difference and ensure your creative inspiration lives on
- Workplace Wellbeing Improve your wellbeing through regular giving.
- Monthly amount: \$ _____ Other amount: \$ _____

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Patrons: Dame Elisabeth Murdoch AC, DBE, Lady Marigold Southey AC, Professor Allan Fels AO, Hugh Morgan AC,



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Pictured: All With One Voice choirs performing at the Melbourne Recital Centre for Creative Innovation 2010